

Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year

National Service Scheme

The College has 5 units with 800 volunteers and 5 Programme Officers. Students actively involved in health check up, village cleaning and various service activities.

NSS Programme Officers

1. Dr.N.Muthu
2. Sri.M.Mahendran
3. Dr.A.Indhumathi
4. Sri.S.Prabhakaran
5. Sri.R.Balamanan



NSS Advisory Committee

1. Dr.M. Jawaharlal Nehru, Associate Professor & Head, Department of Commerce.
2. Dr.V.Sujatha, Associate Professor, Department of Economics.

- ❖ NSS Volunteers involved in Road Safety Patrol Project on various dates in different places.



- ❖ NSS Volunteers involved in Amavasai Project on 11.01.2024.



G. Kalvikkarasi

Dr.G. KALVIKKARASI
PRINCIPAL
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PATTABIRAM, CHENNAI-600072.

❖ NSS Volunteers served in various types at Govt. Hospital, Tiruvallur.



❖ NSS Volunteers involved in the 100th Anniversary Celebration in Bala Vihar on 16.12.2023.



❖ NSS Volunteers served in the Primary Health Centre on 25.10.2023.



❖ NSS Volunteers involved their services at Pakkam Library on 09.01.2024.



❖ NSS Volunteers served at Sevalaya, Kasuva.



❖ NSS Volunteers rendered their services in Pattabiram Health Centre.



❖ NSS Volunteers served in the Vilingiyambakkam Primary Health Centre on 03.03.2024.



❖ NSS Volunteers involved in Polio Camp on 03.03.2024.



- ❖ NSS Volunteers participated in the Naan Mudhalvan Program at Govt. School, Kolathur on 10.01.2024.



National Cadets Corps

- ❖ The NCC has a strength of 104 cadets. Out of them 30% are girl cadets. Cadets are regularly trained.
- ❖ Dr.S. Senthil Kumar, Associate Professor, Dept. of Corporate Secretaryship is the Company Commander.
- ❖ The National Flag was hoisted on the occasion of 77th Independence Day on 15.08.2023.



- ❖ Twelve cadets attended the Combined Annual Training at Tambaram from 12.08.2023 to 21.08.2023.
- ❖ Five cadets attended the Guard of Honour at Pudi on 15.08.2023.

- ❖ Eight cadets attended the CATC cum PRERDC II at Tambaram from 03.09.2023 to 12.09.2023.
- ❖ Four cadets attended the Blood Donation camp at Rela Institute Hospital on 07.09.2023.
- ❖ Thirty Two cadets attended CATC cum IGC-RDC Launch Camp from 02.10.2023 to 11.10.2023.
- ❖ Two cadets attended the Inter Group competition (IGC) at Idayapatti, Madurai from 11.10.2023 to 20.10.2023.
- ❖ One cadet attended Special National Integration Camp at Jaisalmer (Rajasthan) from 28.10.2023 to 08.10.2023.
- ❖ 104 cadets attended the NCC Day Celebration in our college on 26.11.2023.
- ❖ One cadet attended the All India NCC Boys Trekking Camp at Kerala from 23.12.2023 to 30.12.2023.
- ❖ One cadet attended the EBSB camp Rajasthan DTE at Udaipur from 04.01.2024 to 15.01.2024.
- ❖ Celebrated 74th Republic day. Our Honorary Secretary hoisted the National Flag on 26.01.2024.



- ❖ Thirty one cadets attended the ‘C’ Certificate examination in our college on 18.02.2024 & 18.03.2024.
- ❖ Two cadets attended the Blood Donation camp at Hindu Mission Hospital on 26.02.2024.
- ❖ 36 cadets attended the 2nd CADO BHIM Inter-collegiate competition from 09.03.2024 to 10.03.2024.

- ❖ 30 cadets attended the 'B' Certificate examination at Queen Mary's College, Chennai on 23.03.2024 & 24.03.2024.
- ❖ 17 ½ Parade was conducted in our college from September 2023 to February 2024.



Youth Red Cross

YRC has a total strength of 350 members. Ms.K. Baby is the Programme officer.

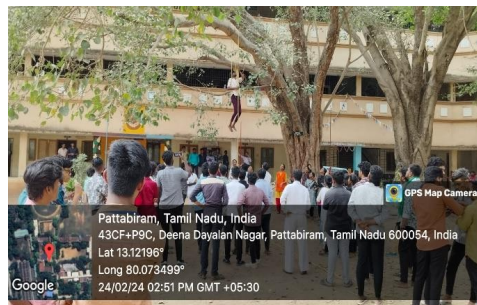
- ❖ Conducted Orientation Programme on 31.07.2023. Dr.P. Ramesh Kumar, HOD of Tamil, NSS Programme Officer, Asan Memorial College of Arts & Science and YRC Chengalpattu District Organizer was the Resource Person.



- ❖ Conducted Guest Lecture on "Blood Donation" on 03.10.2023 to create awareness among the student volunteers about the importance and benefits of Blood Donation. Mr. Kalaiselvan, P.R.O., Indian Red Cross Society, Tamil Nadu Branch, delivered the awareness speech.



- ❖ "First Aid Training" and "Disaster Management Awareness" programme on 24.02.2024 was organised by "Sri Sathya Sai Disaster Management Team, Tamil Nadu".



- ❖ Indian Red Cross Society, Tamil Nadu Branch has conducted various competitions at Red Cross premises from 30.08.2023 to 02.09.2023 for the Youth Red Cross Student volunteers at inter-collegiate level, in commemoration of 74th Anniversary of Geneva Conventions. 3 YRC volunteers of our college have participated in two competitions - Ms.N.I. Indira, III B.Com. in Visualizing & Drawing and Mr.V. Udhayakumar, III B.Sc.C.S and Mr.E.Raghul, III His. in Quiz. Ms.N.I. Indira won the 1st Prize and the other two got the participation Certificates.



Rotaract Club

- ❖ BREATHE - 18 students participated in Tree plantation project executed in 3 schools near Vellanur on 04.07.2023, 06.07.2023 & 08.07.2023.



- ❖ 36 students attended Aloha Board Orientation conducted by Senior Rotaractors about the basics of Rotaract on 15.07.2023.



- ❖ VANNAMAIYILAE - It is a event of promoting vannamaiyilae to cross the milestone of 1 million views to help child education on 16.07.2023. 250 Volunteers participated.



- ❖ AVENGERS ASSEMBLE INSTALLATION - The 18th Installation Ceremony "AURA" for the Rotary year 2023-2024. The New President Rtr. Vinoth has been collared and Club official were designated. Badge and Acceptance letter were distributed by the dignitaries and received by Club official on 28.07.2023. 120 Volunteers participated.



- ❖ WAVE OF CHANGE - Beach cleaning drive was conducted in Besant Nagar Beach by various Rotaractors on 30.07.2023. 21 Volunteers participated.



- ❖ SUDHANTHIRA PARAVAIGAL - Conducted sports event for Govt. school children's and issued certificates to the winners on 14.08.2023 & 15.08.2023. 30 Volunteers participated.



- ❖ PETS VS SETS was conducted on 19.08.2023. This is an ongoing club service program in which the president and the secretary divided the team as two and led them and various games were conducted between them. The team which scored the highest won the game. This program was conducted to entertain and to create a good friendship among the Club members. 25 Volunteers participated in the programme.



- ❖ MADRASPATTINAM - It is a cultural event conducted by various Rotaract Clubs for the cause of donating food to roadside people on 19.08.2023. 230 Volunteers participated.



- ❖ 160 Volunteers attended the workshop on “Building up Youth Entrepreneurs” in our college on 31.08.2023. Rtr. Venkatesh, CEO of Black-I Technologies was the resource person.



- ❖ Celebrated Onam with club members by creating Poo Kolam on 31.08.2023. 21 Volunteers participated.



- ❖ VAATHI – THE REAL HEROES - Celebrated Teachers day by giving chocolates and compliments to our college staff members on 05.09.2023. 5 students participated.



- ❖ Community service program “Kootanchoru” on 28.09.2023, a project where the participants cooked their own food and shared it among themselves on 28.09.2023. 38 Volunteers participated.



- ❖ 12 Volunteers participated in the Community Service Program "ALAGANA ALAYAM (Uzhavara pani)" temple cleaning project at Pattabiram on 04.11.2023.



- ❖ Celebrated Diwali - "SARAVEDI" on 05.11.2023 with orphanage kids by conducting various games, providing food, gifts, sweets and bursting crackers. 30 Volunteers participated.



- ❖ Community Service Programme on "LEARN" taught good touch and bad touch to the school kids. Those kids gained knowledge and learned how to behave with humans on 09.11.2023. 40 Volunteers participated.



- ❖ 20 Volunteers involved a project "U TURN" to create early awareness and understanding of road signals among young children at Govt. School, Pattabiram on 09.11.2023.



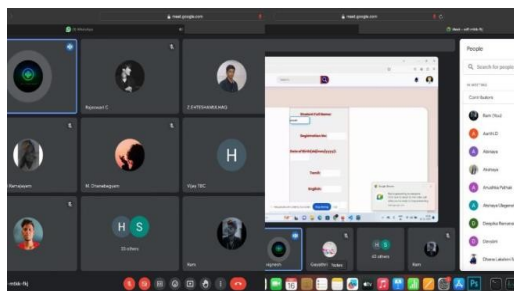
- ❖ Community service program "Anjathey" was conducted on 19.11.2023. Project is about collecting used banners from various places like theatres, events, schools, colleges etc. and will be used for huts which was in damage condition. Huts will be covered by the used banners so that people need not suffer from the rain. 20 Volunteers participated.



- ❖ MANIDHI - Created an awareness for 6th & 7th standard girl students how to handle the menstruation and the symptoms that come before puberty on 29.11.2023.



❖ 20 Volunteers attended workshop on "Python" on 16.12.2023.



❖ “Magizhchi” was celebrated on 30.12.2023 at Dr.Johndaculas Children home, Vellanur by playing games, distributed sweets and gifts to them on the eve of Christmas.

❖ Pongal “Iyarkai Thiruvizha” was celebrated at Prem boy’s home on 07.01.2024. This is about celebrating Pongal Festival with orphanage children. Competitions are conducted and prizes were distributed to winners and runners. 150 Volunteers participated.



❖ Organized SLD program on 09.03.2024. Nearly 175 students participated in the program. At the end of the session Active male participant and Active female participant were awarded and got feedback from students.



- ❖ BREEZE - Organised Rotaract Youth leadership Award program for 170 rotaractors in Kodaikanal on 15.03.2024, 16.03.2024 & 17.03.2023.



ED Cell – Entrepreneur Development Cell

Co-ordinator: Dr.Rajshree Rajesh

- ❖ Entrepreneur Development Cell is a platform given to the whole college students to develop the entrepreneurial skills by placing stalls every day. Interested students would place varieties of stalls which include food, handmade products, stationery, jewelry and so on. The students take back their profits for their own earned out of the stall. This helps them.



- ❖ Conducted an Awareness programme on “Roadmap to inclusive Entrepreneurship for Differently Abled” in association with Institution Innovation Cell and IQAC. Smt.M. Lalithambigai, President of Society for Rights of all Women with Disability and Vice President of Tamil Nadu Disabled Association was the Resource person. Around 24 Differently abled students and 13 parents attended the awareness programme and got benefited.



❖ 51 students attended the Incubation visit organized by Institution’s Innovation Council & Entrepreneurial Development Cell at Crescent Innovation Incubation Council (CIIC), Crescent Engineering College, Vandalur, Chennai on 01.02.2024.



❖ Entrepreneurial Development Cell and Institution Innovation Council in association with Khadi and Village Industries Commission conducted “Entrepreneurial Skill Development Training Program on Bakery Products” from 05.02.2024 to 10.02.2024 and from 12.02.2024 to 16.02.2024. 52 students participated in this workshop.



Electoral Literacy Club

❖ Co-ordinator: Sri V. Vignesh

❖ Investiture Ceremony and Awareness on “Voting Rights” was organised on 20.09.2023. Mr.S. Vijaykumar, Tahsildar, Avadi was the Chief Guest.



❖ Conducted competitions on “My Vote My Rights” on 11.10.2023.

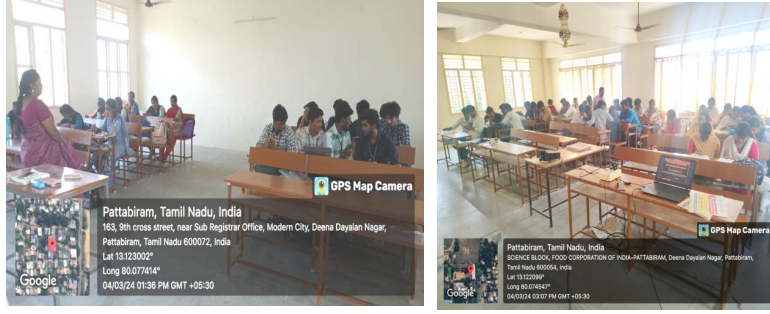




❖ Conducted National Voters' Day on 25.01.2024. Pledge taking, Signature campaign, Rally and Mock poll were conducted on that day.



❖ **DIGITAL PLEDGE** - The Electoral Literacy Club of our College in coordination with Election Commission of the Government of India, welcomes the biggest festival of democracy, the 18th Lok Sabha Election. "Mera Pehla Vote – Desh Ke Liye" Mera Pehla Vote – Desh Ke Liye was more than just a campaign on 04.03.2024.



❖ Organised Zonal Officers meeting on 20.02.2024.



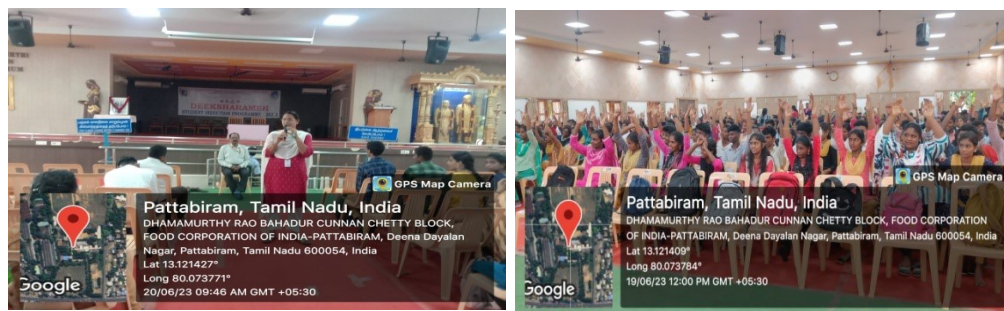
❖ Conducted Community Development Programme on 05.04.2024 and also conducted Street play on "Voting is my Right" at Avadi Market near municipality on 05.04.2024.



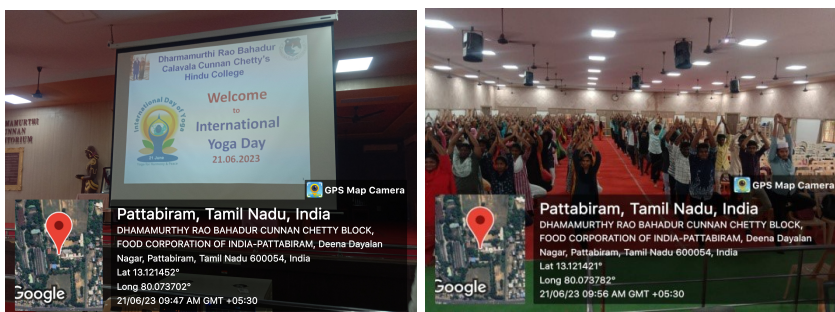
Yoga and Meditation Cell

Co-ordinator: Dr.Mudduluru Suresh

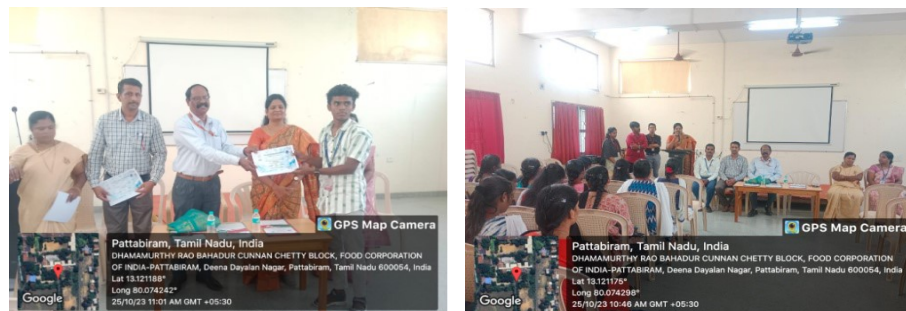
- ❖ Conducted Student Induction Programme for the first year students from 19.06.2023 to 21.06.2023. Sri R.M. Venkatakrishnan, Meditation Trainer and Sri Shivanandan, Yoga Instructor were the resource persons. Sri D. Nagarajan, Heartfulness meditation trainer Smt.K.R. Nandineswari Heartfulness meditation trainer.



- ❖ International Yoga Day on 21.06.2023. Sri. Shivanandan, Yoga Instructor was the resource person.



- ❖ Yoga & Meditation Cell of our college in collaboration with Heartfulness Education Trust conducted 30 days - 30 hours Certificate Programme on “Heartfulness Enabled Leadership Mastery (HELM)” for III B.A. Historical Studies and III B.A. Telugu students from 01.08.2023 to 25.10.2023. Mr.Sri Ram, Coordinator, Heartfulness Campus, Mr.D. Nagarajan, Heartfulness Trainer and Smt.V. Kayalvizhi, Assistant Professor & Head, Department of Historical studies were the Chief Guests. 77 students received the certificates.



Citizen Consumer Club (CCC)

- ❖ Awareness Program on “Cyber Crime” was conducted on 19.10.2023. Mr. Natesan, Additional Deputy Commissioner of Police and Mrs. Mahalakshmi, Inspector, Cyber Crime were the Chief Guests.



- ❖ Commemorating the World Consumer Rights, the consumer rights awareness session was organized on 06.03.2024. Sri. M. Mathiyazhagan, Deputy Commissioner, Chennai Department of Food Supply and Consumer Protection, Government of Tamil Nadu was the Chief Guest.



- ❖ Students were awarded prizes by Tiruvallur Collectorate for various competitions on the occasion of World Consumer Rights Day on 12.03.2024.



- ❖ Awareness Program on “Cyber Crime” was conducted on 15.03.2024. Shri.TR.K. Shankar, I.P.S., The Commissioner of Police, Avadi Police Commissionerate was the Chief Guest.

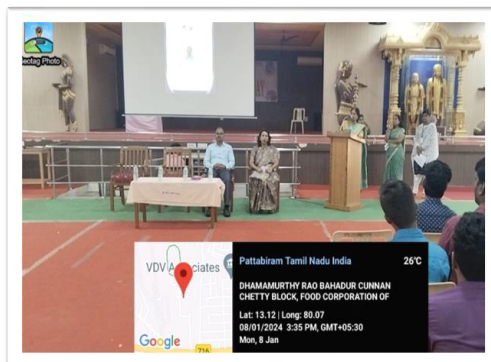


- ❖ The World Consumer Rights Day” was commemorated on 22.03.2024. Sri. Santhosh G.A, Marketing Officer, Ministry of Agriculture and Farmers Welfare Regional Office (Agmark), Chennai was the Chief Guest.



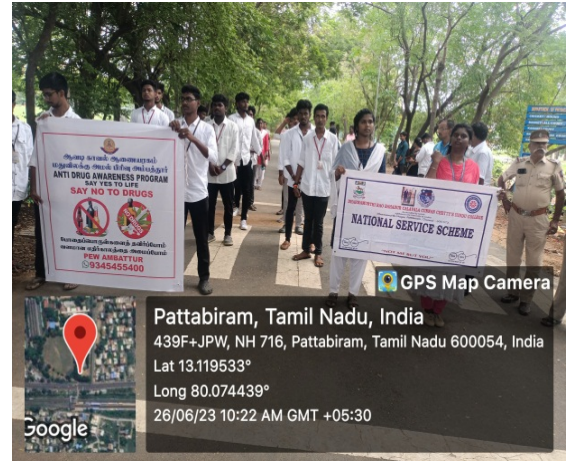
Intellectual Property Rights (IPR)

- ❖ Conducted One day workshop on “Emerging Trends in International Property Rights, Issues & Challenges” organised by IPR Cell in association with IIC on 08.01.2024.



Anti Drug Club

- ❖ Organized a rally on “Drug Abuse Rally” from Hindu college railway station to Pattabiram police station on “International Day against Drug Abuse and Illicit Trafficking” held on 26th June 2023 in our College.



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