



University of Madras

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[Est.1857, State University, NAAC 'A' Grade, CGPA 3.32, NIRF2019 Rank: 20]
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Undergraduate Programme in Business Administration

Curriculum and Syllabus for

B.B.A.

(With effect from the Academic Year 2023-24)

JUNE 2023

Note: The Board of Studies in Business and Industrial Management (UG) designed the syllabus as per Common Model Syllabus provided by TANSICHE based on Learning Outcome based Curriculum Framework (LOCF) as prescribed by the UGC.

B.B.A., GENERAL

LEARNING OUTCOMES-BASED CURRICULUM FRAMEWORK GUIDELINES BASED REGULATIONS FOR B.B.A., PROGRAMME	
Programme:	B.B.A., General
Programme Code:	
Duration:	3 years [UG]
Programme Outcomes:	<p>PO1: Disciplinary knowledge: Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate Programme of study</p> <p>PO2: Communication Skills: Ability to express thoughts and ideas effectively in writing and orally; Communicate with others using appropriate media; confidently share one's views and express herself/himself; demonstrate the ability to listen carefully, read and write analytically, and present complex information in a clear and concise manner to different groups.</p> <p>PO3: Critical thinking: Capability to apply analytic thought to a body of knowledge; analyse and evaluate evidence, arguments, claims, beliefs on the basis of empirical evidence; identify relevant assumptions or implications; formulate coherent arguments; critically evaluate practices, policies and theories by following scientific approach to knowledge development.</p> <p>PO4: Problem solving: Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems, rather than replicate curriculum content knowledge; and apply one's learning to real life situations.</p> <p>PO5: Analytical reasoning: Ability to evaluate the reliability and relevance of evidence; identify logical flaws and holes in the arguments of others; analyze and synthesize data from a variety of sources; draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints.</p> <p>PO6: Research-related skills: A sense of inquiry and capability for asking relevant/appropriate questions, problem arising, synthesising and articulating; Ability to recognise cause-and-effect relationships, define problems, formulate</p>

hypotheses, test hypotheses, analyse, interpret and draw conclusions from data, establish hypotheses, predict cause-and-effect relationships; ability to plan, execute and report the results of an experiment or investigation.

PO7: Cooperation/Team work: Ability to work effectively and respectfully with diverse teams; facilitate cooperative or coordinated effort on the part of a group, and act together as a group or a team in the interests of a common cause and work efficiently as a member of a team.

PO8: Scientific reasoning: Ability to analyse, interpret and draw conclusions from quantitative/qualitative data; and critically evaluate ideas, evidence and experiences from an open-minded and reasoned perspective.

PO9: Reflective thinking: Critical sensibility to lived experiences, with self awareness and reflexivity of both self and society.

PO10 Information/digital literacy: Capability to use ICT in a variety of learning situations, demonstrate ability to access, evaluate, and use a variety of relevant information sources; and use appropriate software for analysis of data.

PO 11 Self-directed learning: Ability to work independently, identify appropriate resources required for a project, and manage a project through to completion.

PO 12 Multicultural competence: Possess knowledge of the values and beliefs of multiple cultures and a global perspective; and capability to effectively engage in a multicultural society and interact respectfully with diverse groups.

PO 13: Moral and ethical awareness/reasoning: Ability to embrace moral/ethical values in conducting one's life, formulate a position/argument about an ethical issue from multiple perspectives, and use ethical practices in all work. Capable of demonstrating the ability to identify ethical issues related to one's work, avoid unethical behaviour such as fabrication, falsification or misrepresentation of data or committing plagiarism, not adhering to intellectual property rights; appreciating environmental and sustainability issues; and adopting objective, unbiased and truthful actions in all aspects of work.

	<p>PO 14: Leadership readiness/qualities: Capability for mapping out the tasks of a team or an organization, and setting direction, formulating an inspiring vision, building a team who can help achieve the vision, motivating and inspiring team members to engage with that vision, and using management skills to guide people to the right destination, in a smooth and efficient way.</p> <p>PO 15: Lifelong learning: Ability to acquire knowledge and skills, including „learning how to learn“, that are necessary for participating in learning activities throughout life, through self-paced and self-directed learning aimed at personal development, meeting economic, social and cultural objectives, and adapting to changing trades and demands of work place through knowledge/skill development/reskilling.</p>
Programme Specific Outcomes:	<p>PSO1: To enable students to apply basic microeconomic, macroeconomic and monetary concepts and theories in real life and decision making.</p> <p>PSO2: To sensitize students to various economic issues related to Development, Growth, International Economics, Sustainable Development and Environment.</p> <p>PSO 3: To familiarize students to the concepts and theories related to Finance, Investments and Modern Marketing.</p> <p>PSO 4: Evaluate various social and economic problems in the society and develop answer to the problems as global citizens.</p> <p>PSO 5: Enhance skills of analytical and critical thinking to analyze effectiveness of economic policies.</p>

	PO 1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
PSO 1	Y	Y	Y	Y	Y	Y	Y	Y
PSO 2	Y	Y	Y	Y	Y	Y	Y	Y
PSO 3	Y	Y	Y	Y	Y	Y	Y	Y
PSO 4	Y	Y	Y	Y	Y	Y	Y	Y
PSO 5	Y	Y	Y	Y	Y	Y	Y	Y

3 – Strong, 2- Medium, 1- Low

Highlights of the Revamped Curriculum:

- Student-centric, meeting the demands of industry & society, incorporating industrial components, hands-on training, skill enhancement modules, industrial project, project with viva-voce, exposure to entrepreneurial skills, training for competitive

examinations, sustaining the quality of the core components and incorporating application oriented content wherever required.

- The Core subjects include latest developments in the education and scientific front, advanced programming packages allied with the discipline topics, practical training, devising mathematical models and algorithms for providing solutions to industry / real life situations. The curriculum also facilitates peer learning with advanced mathematical topics in the final semester, catering to the needs of stakeholders with research aptitude.
- The General Studies and Mathematics based problem solving skills are included as mandatory components in the ‘Training for Competitive Examinations’ course at the final semester, a first of its kind.
- The curriculum is designed so as to strengthen the Industry-Academia interface and provide more job opportunities for the students.
- The Industrial Statistics course is newly introduced in the fourth semester, to expose the students to real life problems and train the students on designing a mathematical model to provide solutions to the industrial problems.
- The Internship during the second year vacation will help the students gain valuable work experience, that connects classroom knowledge to real world experience and to narrow down and focus on the career path.
- Project with viva-voce component in the fifth semester enables the student, application of conceptual knowledge to practical situations. The state of art technologies in conducting a Explain in a scientific and systematic way and arriving at a precise solution is ensured. Such innovative provisions of the industrial training, project and internships will give students an edge over the counterparts in the job market.
- State-of Art techniques from the streams of multi-disciplinary, cross disciplinary and inter disciplinary nature are incorporated as Elective courses, covering conventional topics to the latest - Artificial Intelligence.

Value additions in the Revamped Curriculum:

Semester	Newly Introduced Components	Outcome/ Benefits
I	Foundation Course To ease the transition of learning from higher secondary to higher education, providing an overview of the pedagogy of learning Literature and analyzing the world through the literary lens gives rise to a new perspective.	<ul style="list-style-type: none"> ➤ Instill confidence among students ➤ Create interest for the subject
I,II,III,IV	Skill Enhancement papers (Discipline centric / Generic / Entrepreneurial)	<ul style="list-style-type: none"> ➤ Industry ready graduates ➤ Skilled human resource ➤ Students are equipped with essential skills to make them employable
		<ul style="list-style-type: none"> ➤ Training on language and communication skills enable the students gain knowledge and exposure in the competitive world.
		<ul style="list-style-type: none"> ➤ Discipline centric skill will improve the Technical know how of solving real life problems.
III,IV,V&VI	Elective papers	<ul style="list-style-type: none"> ➤ Strengthening the domain knowledge ➤ Introducing the stakeholders to the State-of Art techniques from the streams of multi-disciplinary, cross disciplinary and interdisciplinary nature ➤ Emerging topics in higher education / industry / communication network / health sector etc. are introduced with hands-on-training.
IV	Elective Papers	<ul style="list-style-type: none"> ➤ Exposure to industry moulds students into solution providers ➤ Generates Industry ready graduates ➤ Employment opportunities enhanced
V	Elective papers	<ul style="list-style-type: none"> ➤ Self-learning is enhanced ➤ Application of the concept to real situation is conceived resulting in tangible outcome
VI	Elective papers	<ul style="list-style-type: none"> ➤ Enriches the study beyond the course. ➤ Developing are search framework and presenting their independent and intellectual ideas effectively.
Extra Credits: For Advanced Learners / Honors degree		<ul style="list-style-type: none"> ➤ To cater to the needs of peer learners / research aspirants
Skills acquired from the Courses		Knowledge, Problem Solving, Analytical ability, Professional Competency, Professional Communication and Transferrable Skill

Credit Distribution for UG Programme

Sem I	Credit	Sem II	Credit	Sem III	Credit	Sem IV	Credit	Sem V	Credit	Sem VI	Credit
1.1. Language - Tamil	3	2.1. Language - Tamil	3	3.1. Language - Tamil	3	4.1. Language - Tamil	3	5.1 Core Course – \CC IX	4	6.1 Core Course – CC XIII	4
1.2 English	3	2.2 English	3	3.2 English	3	4.2 English	3	5.2 Core Course – CC X	4	6.2 Core Course – CC XIV	4
1.3 Core Course – CC I	5	2.3 Core Course – CC III	5	3.3 Core Course – CC V	5	4.3 Core Course – CC VII Core Industry Module	5	5. 3.Core Course CC -XI	4	6.3 Core Course – CC XV	4
1.4 Core Course – CC II	5	2.4 Core Course – CC IV	5	3.4 Core Course – CC VI	5	4.4 Core Course – CC VIII	5	5. 3.Core Course – /CC -XII	4	6.4 Elective -VII Generic/ Discipline Specific	3
1.5 Elective I Generic/ Discipline Specific	3	2.5 Elective II Generic/ Discipline Specific	3	3.5 Elective III Generic/ Discipline Specific	3	4.5 Elective IV Generic/ Discipline Specific	3	5.4 Elective V Generic/ Discipline Specific	3	6.5 Elective VIII Generic/ Discipline Specific	3
1.6 Skill Enhancement Course SEC-1 (NME)	2	2.6 Skill Enhancement Course SEC-2 (NME)	2	3.6 Skill Enhancement Course SEC-4, (Entrepreneurial Skill)	1	4.6 Skill Enhancement Course SEC-6	2	5.5 Elective VI Project with viva-voce	3	6.6 Extension Activity	1
1.7 Skill Enhancement - (Foundation Course)	2	2.7 Skill Enhancement Course –SEC-3(NME)	2	3.7 Skill Enhancement Course SEC-5	2	4.7 Skill Enhancement Course SEC-7	2	5.6 Value Education	2	6.7 Professional Competency Skill	2
				3.8 E.V.S	-	4.8 E.V.S	2	5.5 Summer Internship /Industrial Training	2		
	23		23		22		25		26		21
Total CreditPoints											140

CREDIT DISTRIBUTION FOR U.G.

3 – Year UG Programme Credits Distribution			
		No. of Papers	Credits
Part I	Tamil (3 Credits)	04	12
Part II	English (3 Credits)	04	12
Part III	Core Courses (4/5 Credits)	15	68
	Elective Courses :Generic / Discipline Specific (3 Credits)	08	24
Total			116
Part IV	NME(2 Credits)	02	4
	Skill Enhancement Courses (5 courses- 2 Credits each)	05	15
	Entrepreneurial Skill -1 Credit	01	
	Professional Competency Skill Enhancement Course (2 Credit)	01	
	Internship(2 Credits)	01	
	EVS(2 Credits)	01	2
	Value Education (2 Credits)	01	2
Part IV Credits			23
Part V	Extension Activity (NSS / NCC / Physical Education)		1
Total Credits for the UG Programme			140

Consolidated Semester wise and Component wise Credit distribution

Parts	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Total Credits
Part I	3	3	3	3	-	-	12
Part II	3	3	3	3	-	-	12
Part III	13	13	13	13	22	18	92
Part IV	4	4	3	6	4	2	23
Part V	-	-	-	-	-	1	1
Total	23	23	22	25	26	21	140

***Part I, II and Part III components will be separately taken into account for CGPA calculation and classification for the under graduate programme and the other components Part IV and V have to be completed during the duration of the programme as per the norms, to be eligible for obtaining the UG degree.**

Methods of Evaluation			
Internal Evaluation	Continuous Internal Assessment Test		25 Marks
	Assignments		
	Seminars		
	Attendance and Class Participation		
External Evaluation	End Semester Examination		75 Marks
	Total		100 Marks
Methods of Assessment			
Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definitions		
Understand / Comprehend (K2)	MCQ, True / False, Short essays, Concept explanations, Short summary or Overview		
Application (K3)	Suggest idea / concept with examples, Suggest formulae, Solve problems, Observe, Explain		
Analyze (K4)	Problem-solving questions, Finish a procedure in many steps, Differentiate between various ideas, Map knowledge		
Evaluate(K5)	Longer essay / Evaluation essay, Critique or justify with prosandcons		
Create (K6)	Check knowledge in specific or off beat situations, Discussion, Debating or Presentations		

COURSE STRUCTURE

SEMESTER I		SUBJECTS	LTPO			Hrs/week	CREDIT	MARKS			
COURSE COMPONENT			CIA	External	TOTAL						
Part I	Paper-I	Language – Tamil	Y	-	-	6	3	25	75	100	
Part II	Paper-I	100L1Z: English	Y	-	-	6	3	25	75	100	
Part III	Core Paper-I	150C1A: Principles of Management	Y	-	-	5	5	25	75	100	
	Core Paper-II	150C1B: Accounting for Managers I	Y	-	-	5	5	25	75	100	
	Elective Paper-I	150E1A: Managerial Economics	Y	-	-	4	3	25	75	100	
Part IV	150S1A: SEC-1- Basics of Event Management*										
	100S1A: Basic Tamil-I (Other Language Students) *		Y	-	Y	-	2	2	25	75	100
	100S1B: Advanced Tamil-I (Other Language Students) *										
	150B1A: Foundation Course - Managerial Communication						2	2	25	75	100
Total						30	23				

*** PART-IV: SEC-1 / Basic Tamil / Advanced Tamil (Any one)**

1. Students who have studied Tamil upto XII STD and also have taken Tamil in Part I shall take SEC-I.
2. Students who have **not** studied Tamil upto XII STD and have taken any Language other than Tamil in Part-I shall take **Basic Tamil** comprising of Two Courses (level will be at 6th Std.).
3. Students who have studied Tamil upto XII STD and have taken any Language other than Tamil in Part-I shall take **Advanced Tamil** comprising of Two Courses.

SEMESTER II		SUBJECTS	L	T	P	O	Hrs/week	CREDIT	MAXMARKS		
COURSE COMPONENT									CIA	EXT	TOTAL
PartI	Paper-II	Language – Tamil	Y	-	-	-	6	3	25	75	100
PartII	Paper-II	100L2Z: English	Y	-	-	-	6	3	25	75	100
PartIII	CorePaper-III	150C2A: Marketing Management	Y	-	-	-	5	5	25	75	100
	CorePaper-IV	150C2B: Accounting for Managers II	Y	-	-	-	5	5	25	75	100
	Elective -II	150E2A: International Business	Y	-	-	-	4	3	25	75	100
PartIV	150S2A: SEC2-Managerial Skill Development*		Y	-	-	-	2	2	25	75	100
	100S2A: Basic Tamil-II (Other Language Students) *										
PartIV	100S2B: Advanced Tamil-II(Other Language Students)*		Y	-	-	-	2	2	25	75	100
	150S2B: SEC3 Business Etiquette and Corporate Grooming										
Total							30	23			

SEMESTER III		SUBJECTS	L	T	P	O	Hrs/week	CREDIT	MAX MARKS		TOTAL
COURSE COMPONENT									INT	EXT	
Part I	Paper-III	Language – Tamil	Y	-	-	-	6	3	25	75	100
Part II	Paper-III	200L3Z: English	Y	-	-	-	6	3	25	75	100
Part III	Core Paper-V	250C3A: Organisational Behaviour	Y	-	-	-	5	5	25	75	100
	Core Paper-VI	250C3B: Financial Management	Y	-	-	-	5	5	25	75	100
	Elective – III	250E3A: Business Statistics	Y	-	-	-	4	3	25	75	100
Part IV	250S3A: SEC4 Computer Applications in Business		Y	-	Y	-	2	2	25	75	100
	250S3B: SEC5 Entrepreneurial Skill New Venture Management		Y		Y		1	1	25	75	100
	Environmental Studies		Y	-	-	-	1				
Total							30	22			

SEMESTER IV		SUBJECTS	L	T	P	O	Hrs/week	CREDIT	MAX MARKS		TOTAL
COURSE COMPONENT									CIA	EXT	
Part I	Paper-IV	Language – Tamil	Y	-	-	-	6	3	25	75	100
Part II	Paper-IV	200L4Z: English	Y	-	-	-	6	3	25	75	100
Part III	Core Paper-VII	250C4A: Business Environment	Y	-	-	-	4	5	25	75	100
	Core Paper-VIII	250C4B: Business Regulatory Frame Work	Y	-	-	-	5	5	25	75	100
	Elective Paper-IV	250E4A: Operations Research	Y	-	-	-	4	3	25	75	100
Part IV	250S4A: SEC6 Tally				Y	-	2	2	25	75	100
	250S4B: SEC7 Intellectual Property Rights		Y	-	-	-	2	2	25	75	100
	Environmental Studies		Y	-	-	-	1	2	25	75	100
Total							30	25			

Second year Vacation Internship -45 hours	2 credits
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SEMESTER V		SUBJECTS	L	T	P	O	Hrs/week	CREDIT	MAX MARKS		TOTAL
COURSE COMPONENT									CIA	EXT	
Part III	Core Paper–IX	350C5A: Human Resource Management	Y	-	-	-	5	4	25	75	100
	Core Paper–X	350C5B: Research Methodology	Y	-	-	-	5	4	25	75	100
	Core Paper–XI	350C5C: Business Taxation	Y	-	-	-	5	4	25	75	100
	Core Paper–XII	350C5D: Project with Viva –Voce	-	-	Y	-	4	4	20	80	100
	Elective–V	350E5A: Digital Marketing Or 350E5B: Industrial Relations Or 350E5C: Financial Services	Y	-	-	-	4	3	25	75	100
	Elective - VI	350E5D: Management Information system Or 350E5E: Merchandising Management Or 350E5F: Total Quality Management	Y	-	-	-	5	3	25	75	100
Part IV	Value Education		Y	-	-	-	2	2			
	Summer Internship / Industrial Training							2			
Total							30	26			

SEMESTER VI		SUBJECTS	L	T	P	O	Hrs/week	CREDIT	MAX MARKS		TOTAL
COURSE COMPONENT									CIA	EX T	
Part III	Core Paper–XIII	350C6A: Entrepreneurship Development	Y	-	-	-	6	4	25	75	100
	Core Paper–XIV	350C6B: Services Marketing	Y				6	4	25	75	100
	Core Paper–XV	350C6C: Production and Materials Management	Y				6	4	25	75	100
	Elective–VII	350E6A: Consumer Behaviour Or 350E6B: Innovation Management Or 350E6C: Security Analysis & Portfolio Management	Y	-	-	-	5	3	25	75	100
	Elective–VIII	350E6D: Fundamentals of Logistics Management Or 350E6E: E-business Or 350E6F: Strategic Management	Y	-	-	-	5	3	25	75	100
	350S6A: Professional Competency Enhancement Quantitative Aptitude					2	2	25	75	100	
Part V	Extension Activities		-	Y	-			1			
	Total					30	21				

Remarks: English Soft Skill Two Hours Will be handled by English Teachers (4+2 = 6 hours for English).

INSTITUTIONAL TRAINING ***Curricular note on Skill enhancing core paper with Internal evaluation for the award of 2 Credits**

Aims: The purpose of this skill enhancing (Training) core paper is to bridge the theoretical fundamentals with that of actual practice and to inculcate a spirit of inquiry & research rigor to investigate the nuances that go into the working of industry at large. Apart from adapting as team-worker, students are expected to gather, filter the required information and report the dynamics of the chosen industry in a standardized format.

Process: Colleges may institute MoU/Collaborative initiative with firms in their locality to get the consent and to make the training more purposeful. Every student, individually or in a group not exceeding three, shall undergo a four-week [a minimum of twenty working days] training in any organization [size, type and location to be specified by the respective college] of his/her choice during the vacation between fourth and fifth semester. In case of insufficient vacation, college level adjustments can be made to facilitate the students on training.

Prior permission may be obtained from the organization in advance by the students concerned and information shall be passed onto the colleges thus enabling the training supervision by the concerned faculties authorized by the college.

Weekly postal or electronic reporting should be obtained to ensure coherent and comprehensive training during the training period. A final report [Institutional Training Record – ITR] containing the introduction of the industry, the profile of the company and a valid conclusion indicating the benefits of the training shall be given not exceeding 30 [A4] pages [in a spiral- bound form/pre-printed record designed for this purpose].

Reporting Proforma: The profile of the company may include the organization-chart, people involved in key-positions, year of establishment and growth pattern (for at least five years), the products dealt and market to which it caters to, sales turn-over, market share [for last three years], competitors' details, number of employees and their brief profile, share capital&

Share holding pattern, market capitalization (in case of listed public company), group companies, if any, awards & recognitions (if any received), litigations, if any involved and so on.

Outcome: Internal evaluation by the concerned training supervisor along with HOD shall be made during the beginning of fifth semester for award of two credits and report the same to the university.

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University of Madras

Chepauk, Chennai 600 005

[Est.1857, State University, NAAC 'A⁺⁺' Grade, CGPA 3.59, NIRF2019 Rank: 20]

website: www.unom.ac.in, Tel.:044-25399561

Undergraduate Programme

Curriculum and Syllabus for

B.Com. Corporate Secretaryship

(With effect from the Academic Year 2023-24)

JUNE 2023

Note: The Board of Studies in Corporate Secretaryship (Common) designed the syllabus as per Common Model Syllabus provided by TANSCHÉ based on Learning Outcome based Curriculum Framework (LOCF) as prescribed by the UGC.

Content

1. Preamble
2. Programme Learning Outcome
3. Course Structure
4. Course Learning Outcomes and Syllabus
 - (i) Core Courses(CC)
 - (ii) Elective (Discipline Specific/Generic) (EC)
 - (iii) Skill Enhancement Courses(SEC)
 - (iv) Professional Competency Skill

1. PREAMBLE

The curriculum of B.Com (Corporate Secretaryship) is structured in a way that the students acquire in-depth knowledge in corporate affairs. The course provides a platform for the students to pursue Company Secretaryship as a profession. The comprehensive curriculum design bestows excellent career opportunities to explore new vistas in the present competitive corporate arena.

2. PROGRAM LEARNING OUTCOMES

The prime objective of the course is to create a world class academic environment in the field of commerce and business. The course will prepare the students to respond to the needs of the industry and administration.

3. NATURE AND EXTENT OF THE PROGRAMME

The Bachelor of Commerce with specialisation in Corporate Secretaryship is a three-year degree course which introduces different facets of the Corporate World. The course inculcates factual and practical knowledge and with the ability to conceptualize and apply it in the present global corporate arena.

The course content is customized to provide an understanding of specific regulatory frame work which has a direct bearing on the functioning of companies.

4. AIM OF THE PROGRAMME

To provide professional expertise in the field of Commerce/Corporate Studies. The course moulds the student through each phase of the functioning of companies stressing key concepts and procedures.

To lay down a strong foundation on the basic concepts of Finance, Securities, Accounting and Legislations which enable the students to become conversant with various corporate constituents.

The students will have better prospects to excel in professional and competitive examinations on completion of the course.

5. GRADUATE ATTRIBUTES

On completing the B.Com (CS) course, students will be equipped to inculcate the following attributes indicating a professional outlook in their discipline of study.

1. Proficient knowledge about laws, rules and regulations.
2. Interpretation of financial statements.
3. Interpersonal communication.

The Course helps the student to acquaint themselves with the theoretical and practical knowledge of the various managerial and secretarial aspects of business in general. It serves as a catalyst and a facilitating platform to enhance them to be independent and easily employable.

The main feature of the course is the Institutional Training which imparts job-oriented skills to bridge the gap between academics & industrial requirements. Further, it creates a natural interest among the students on the dynamics of the Company and equips them to face the challenges in their future endeavors.

LEARNING OUTCOMES – BASED CURRICULUM FRAMEWORK GUIDELINES BASED REGULATIONS FOR UNDER GRADUATE PROGRAMME	
Programme:	B.COM (CORPORATE SECRETARYSHIP)
Programme Code:	
Duration:	3 Years (UG)

<p>Programme Outcomes:</p>	<p>PO1: Disciplinary knowledge: Capable of demonstrating comprehensive knowledge and understanding of one or more Disciplines that form a part of an Undergraduate Programme of Study</p> <p>PO2: Communication Skills: Ability to express thoughts and ideas effectively in writing and orally; Communicative with others using appropriate media: confidently share one’s views and express herself / himself; demonstrate the ability to listen carefully, read and write analytically and present complex information in a clear and concise manner to different groups.</p> <p>PO3: Critical Thinking: Capability to apply analytic thought to the body of knowledge; analyse and evaluate evidence, arguments, claims, beliefs on the basis of empirical evidence; identify relevant assumptions or implications; formulate coherent arguments; critically evaluate practices, policies and theories by following scientific approach to knowledge development.</p> <p>PO4: Problem Solving: Capacity to extrapolate from what one has learnt and apply their competencies to solve different kinds of non- familiar problems, rather than replicate curriculum content knowledge; and apply one’s learning to real life situations.</p> <p>PO5: Analytical Reasoning: Ability to evaluate the reliability and relevance of evidence; identify logical flaws and holes in the arguments of others; analyse and synthesize data from the variety of sources; draw valid conclusion and support them with evidence and examples and addressing opposing viewpoints.</p> <p>PO6: Research- related skill: A sense of inquiry and capability for asking relevant/appropriate questions, problem arising, synthesising and articulating, Ability to recognise cause and effect relationships, define problems, formulate hypothesis, analyse and interpret and draw conclusions from data, establish hypothesis, predict cause and effect relationships, execute and report the results of an experiment or investigation.</p> <p>PO7: Co-operation/Team work: Ability to work effectively and respectfully with diverse teams; facilitate cooperative or coordinated effort on the part of a group, and act together as a group or a team in the interests of a common cause and work efficiently as a member of the team.</p> <p>PO8: Scientific reasoning: Ability to analyse, interpret and draw conclusions from quantitative or qualitative data: and critically evaluate ideas, evidence and experiences from an open minded and reasoned perspective.</p> <p>PO9: Reflective thinking: Critical sensibility to lived experiences, with self-awareness and reflexivity of both self and society.</p> <p>PO10: Information/Digital Literacy: Capability to use ICT in variety of learning situations, demonstrate ability to access, evaluate and use a variety</p>
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<p>Programme Specific Outcomes:</p>	<p>PSO1 – Placement:</p> <p>To prepare the students who will demonstrate respectful engagement with others’ ideas, behaviours, beliefs and apply diverse frames of reference to decisions and action. Further the students are encouraged with add-on value based and job-oriented courses which ensure them to sustain in the organisation level.</p> <p>PSO2 – Contribution to Business World:</p> <p>Apply theoretical concepts to business practices to produce employable, ethical, and innovative professionals to sustain in the dynamic business world.</p> <p>PSO3 – Contribution to the Society:</p> <p>To contribute to the development of the society by collaborating with stakeholders for mutual benefit. Become acquainted with commercial knowledge and soft skill to react in the most appropriate way when faced with challenges in the society.</p>
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Highlights of the Revamped Curriculum:

- Student-centric, meeting the demands of industry & society, incorporating industrial components, hands-on training, skill enhancement modules, industrial project, project with viva-voce, exposure to entrepreneurial skills, training for competitive examinations, sustaining the quality of the core components and incorporating application oriented content wherever required.
- The Core subjects include latest developments in the education and scientific front, advanced programming packages allied with the discipline topics, practical training, devising mathematical models and algorithms for providing solutions to industry / real life situations. The curriculum also facilitates peer learning with advanced mathematical topics in the final semester, catering to the needs of stakeholders with research aptitude.
- The General Studies and Mathematics based problem solving skills are included as mandatory components in the ‘Training for Competitive Examinations’ course at the final semester, a first of its kind.
- The curriculum is designed so as to strengthen the Industry-Academia interface and provide more job opportunities for the students.
- The Industrial Statistics course is newly introduced in the fourth semester, to expose the students to real life problems and train the students on designing a mathematical model to provide solutions to the industrial problems.

- The Internship during the second year vacation will help the students gain valuable work experience, that connects classroom knowledge to real world experience and to narrow down and focus on the career path.
- Project with viva-voce component in the fifth semester enables the student, application of conceptual knowledge to practical situations. The state of art technologies in conducting a Explain in a scientific and systematic way and arriving at a precise solution is ensured. Such innovative provisions of the industrial training, project and internships will give students an edge over the counterparts in the job market.
- State-of Art techniques from the streams of multi-disciplinary, cross disciplinary and inter disciplinary nature are incorporated as Elective courses, covering conventional topics to the latest - Artificial Intelligence.

Value additions in the Revamped Curriculum:

Semester	Newly introduced Components	Outcome/ Benefits
I	<p>Foundation Course To ease the transition of learning from higher secondary to higher education, providing an overview of the pedagogy of learning Literature and analyzing the world through the literary lens gives rise to a new perspective.</p>	<ul style="list-style-type: none"> ➤ Instill confidence among students ➤ Create interest for the subject
I,II,III,IV	<p>Skill Enhancement papers (Discipline centric / Generic / Entrepreneurial)</p>	<ul style="list-style-type: none"> ➤ Industry ready graduates ➤ Skilled human resource ➤ Students are equipped with essential skills to make them employable
		<ul style="list-style-type: none"> ➤ Training on language and communication skills enable the students gain knowledge and exposure in the competitive world.
		<ul style="list-style-type: none"> ➤ Discipline centric skill will improve the Technical knowhow of solving real life problems.
III,IV,V& VI	Elective papers	<ul style="list-style-type: none"> ➤ Strengthening the domain knowledge ➤ Introducing the stakeholders to the State-of Art techniques from the streams of multi-disciplinary, cross disciplinary and interdisciplinary nature ➤ Emerging topics in higher education / industry / communication network / health sector etc. are introduced with hands-on-training.

IV	Elective Papers	<ul style="list-style-type: none"> ➤ Exposure to industry moulds students into solution providers ➤ Generates Industry ready graduates ➤ Employment opportunities enhanced
V	Elective papers	<ul style="list-style-type: none"> ➤ Self-learning is enhanced ➤ Application of the concept to real situation is conceived resulting in tangible outcome
VI	Elective papers	<ul style="list-style-type: none"> ➤ Enriches the study beyond the course. ➤ Developing are search framework and presenting their independent and intellectual ideas effectively.
Extra Credits: For Advanced Learners / Honors degree		<ul style="list-style-type: none"> ➤ To cater to the needs of peer learners / research aspirants
Skills acquired from the Courses	Knowledge, Problem Solving, Analytical ability, Professional Competency, Professional Communication and Transferrable Skill	

Credit Distribution for UG Programmes

Sem I	Credit	H	Sem II	Credit	H	Sem III	Credit	H	Sem IV	Credit	H	Sem V	Credit	H	Sem VI	Credit	H
Part 1. Language – Tamil	3	6	Part..1. Language – Tamil	3	6	Part..1. Language – Tamil	3	6	Part..1. Language – Tamil	3	6	5.1 Core Course – \CC IX	4	5	6.1 Core Course – CC XIII	4	6
Part.2 English	3	6	Part..2 English	3	6	Part..2 English	3	6	Part..2 English	3	6	5.2 Core Course – CC X	4	5	6.2 Core Course – CC XIV	4	6
1.3 Core Course – CC I	5	5	2..3 Core Course – CC III	5	5	3.3 Core Course – CC V	5	5	4.3 Core Course – CC VII Core Industry Module	5	5	5. 3.Core Course CC -XI	4	5	6.3 Core Course – CC XV	4	6
1.4 Core Course – CC II	5	5	2.4 Core Course – CC IV	5	5	3.4 Core Course – CC VI	5	5	4.4 Core Course – CC VIII	5	5	5. 4.Core Course –/ Project with viva-voce CC -XII	4	5	6.4 Elective -VII Generic/ Discipline Specific	3	5
1.5 Elective I Generic/ Discipline Specific	3	4	2.5 Elective II Generic/ Discipline Specific	3	4	3.5 Elective III Generic/ Discipline Specific	3	4	4.5 Elective IV Generic/ Discipline Specific	3	3	5.5 Elective V Generic/ Discipline Specific	3	4	6.5 Elective VIII Generic/ Discipline Specific	3	5
1.6 Skill Enhancement Course SEC-1	2	2	2.6 Skill Enhancement Course SEC-2	2	2	3.6 Skill Enhancement Course SEC-4, (Entrepreneurial Skill)	1	1	4.6 Skill Enhancement Course SEC-6	2	2	5.6 Elective VI Generic/ Discipline Specific	3	4	6.6 Extension Activity	1	-
1.7 Skill Enhancement -(Foundation Course)	2	2	2.7 Skill Enhancement Course –SEC-3	2	2	3.7 Skill Enhancement Course SEC-5	2	2	4.7 Skill Enhancement Course SEC-7	2	2	5.7 Value Education	2	2	6.7 Professional Competency Skill	2	2
						3.8 E.V.S.	-	1	4.8 E.V.S	2	1	5.8 Summer Internship /Industrial Training	2				
	23	30		23	30		22	30		25	30		26	30		21	30
Total – 140 Credits																	

Choice Based Credit System (CBCS), Learning Outcomes Based Curriculum Framework (LOCF) Guideline Based Credit and Hours Distribution System for all UG courses including Lab Hours

First Year – Semester-I

Part	List of Courses	Credit	No. of Hours
Part-1	Language – Tamil	3	6
Part-2	English	3	6
Part-3	Core Courses& Elective Courses [in Total]	13	14
Part-4	Skill Enhancement Course SEC-1	2	2
	Foundation Course	2	2
		23	30

Semester-II

Part	List of Courses	Credit	No. of Hours
Part-1	Language – Tamil	3	6
Part-2	English	3	6
Part-3	Core Courses& Elective Courses including laboratory [in Total]	13	14
Part-4	Skill Enhancement Course -SEC-2	2	2
	Skill Enhancement Course -SEC-3 (Discipline / Subject Specific)	2	2
		23	30

Second Year – Semester-III

Part	List of Courses	Credit	No. of Hours
Part-1	Language - Tamil	3	6
Part-2	English	3	6
Part-3	Core Courses& Elective Courses including laboratory [in Total]	13	14
Part-4	Skill Enhancement Course -SEC-4 (Entrepreneurial Based)	1	1
	Skill Enhancement Course -SEC-5 (Discipline / Subject Specific)	2	2
	E.V.S	-	1
		22	30

Semester-IV

Part	List of Courses	Credit	No. of Hours
Part-1	Language - Tamil	3	6
Part-2	English	3	6
Part-3	Core Courses& Elective Courses including laboratory [in Total]	13	13
Part-4	Skill Enhancement Course -SEC-6 (Discipline / Subject Specific)	2	2
	Skill Enhancement Course -SEC-7 (Discipline / Subject Specific)	2	2
	E.V.S	2	1
		25	30

Third Year - Semester-V

Part	List of Courses	Credit	No. of Hours
Part-3	Core Courses including Project / Elective Based	22	26
Part-4	Value Education	2	2
	Internship / Industrial Visit / Field Visit	2	2
		26	30

Semester-VI

Part	List of Courses	Credit	No. of Hours
Part-3	Core Courses including Project / Elective Based & LAB	18	28
Part-4	Extension Activity	1	-
	Professional Competency Skill	2	2
		21	30

Consolidated Semester wise and Component wise Credit distribution

Parts	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Total Credits
Part I	3	3	3	3	-	-	12
Part II	3	3	3	3	-	-	12
Part III	13	13	13	13	22	18	92
Part IV	4	4	3	6	4	2	23
Part V	-	-	-	-	-	1	1
Total	23	23	22	25	26	21	140

***Part I, II, and Part III components will be separately taken into account for CGPA calculation and classification for the under graduate programme and the other components. IV, V have to be completed during the duration of the programme as per the norms, to be eligible for obtaining the UG degree.**

Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	
	Assignments	
	Seminars	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	
	Total	
	100 Marks	
Methods of Assessment		
Recall(K1)	Simple definitions, MCQ, Recall steps, Concept definitions	
Understand/ Comprehend(K2)	MCQ, True / False, Shortessays, Concept explanations, Short summary or overview	
Application (K3)	Suggest idea / concept with examples, Suggest formulae, Solve problems, Observe, Explain	
Analyze(K4)	Problem-solving questions, Finish a procedure in many steps, Differentiate between various ideas, Map knowledge	
Evaluate(K5)	Longer essay / Evaluation essay, Critique or justify with pros and cons	
Create(K6)	Check knowledge in specific or offbeat situations, Discussion, Debating or Presentations	

B.COM –CORPOATE SECRETARYSHIP

Part	Course Code	Title of the Course	Credits	Hours
FIRST YEAR				
FIRST SEMESTER				
Part I	----	Language I	3	6
Part II	100L1Z	English I	3	6
Part III	118C1A	Core Paper I –Financial Accounting I	5	5
	118C1B	Core Paper II - Principles of Management	5	5
	118E1A	Elective I - Business Communication	3	4
	118E1B	Elective I - Indian Economic Development		
	118E1C	Elective I - Business Economics		
Part IV	118S1A	Skill Enhancement Course SEC – 1*	2	2
	118S1B	Basics Personal Finance & Investment Management (OR) Logistics Management		
	100L1L	Basic Tamil-I (Other Language Students) *		
	100L1M	Advanced Tamil-I (Other Language Students) *		
	118B1A	Foundation Course FC Fundamental Concepts of Accounting & Commerce		
TOTAL			23	30
* PART-IV: SEC-1 / Basic Tamil / Advanced Tamil (Any one)				
1. Students who have studied Tamil upto XII STD and also have taken Tamil in Part I shall take SEC-I.				
2. Students who have not studied Tamil upto XII STD and have taken any Language other than Tamil in Part-I shall take Basic Tamil comprising of Two Courses (level will be at 6 th Std.).				
3. Students who have studied Tamil upto XII STD and have taken any Language other than Tamil in Part-I shall take Advanced Tamil comprising of Two Courses.				
SECOND SEMESTER				
Part I	----	Language II	3	6
Part II	100L2Z	English II	3	6
Part III	118C2A	Core Paper III –Financial Accounting II	5	5
	118C2B	Core Paper IV-Business Law	5	5
	118E2A	Elective II -Office Management & Secretarial Practice	3	4
	118E2B	Elective II - Business Environment		
	118E2C	Elective II – International Trade		
Part IV	118S2A	Skill Enhancement Course SEC – 2	2	2
	118S2B	Everyday Banking (OR) Emotional Intelligence		
	100L2L	Basic Tamil-II (Other Language Students) *		
	100L2M	Advanced Tamil-II (Other Language Students) *		
	118S2C	Skill Enhancement Course – SEC 3		
118S2D	Time Management (OR) Essential Skills for Personal Development	2	2	
TOTAL			23	30

Part	Course Code	Title of the Course	Credits	Hours	
SECOND YEAR					
THIRD SEMESTER					
Part I		Language III	3	6	
Part II		English III	3	6	
Part III	218C3A	Core Paper V- Corporate Accounting I	5	5	
	218C3B	Core Paper VI - Company Law	5	5	
	218E3A	Elective III – Business Statistics I	3	4	
	218E3B	Elective III – Financial Management			
	218E3C	Elective III – E-Commerce			
Part IV	218S3A	Skill Enhance Course SEC – 4 Business Building Skills	1	1	
	218S3B	Skill Enhancement Course – SEC 5 Tally Accounting Software	2	2	
		Environmental Studies	0	1	
		TOTAL	22	30	
FOURTH SEMESTER					
Part I		Language IV	3	6	
Part II		English IV	3	6	
Part III	218C4A	Core Paper VII– Corporate Accounting II	5	5	
	218C4B	Core Paper VIII- Principles of Marketing	5	5	
	218E4A	Elective IV– Business Statistics II	3	4	
	218E4B	Elective IV– Consumerism & Consumer Protection			
	218E4C	Elective IV- GST and Customs Law			
Part IV	218S4A	Skill Enhance Course SEC – 6 GST Filing of Returns	2	2	
	218S4B	Skill Enhancement Course – SEC 7 Professional Skills for Corporate World	2	1	
	218V4A	Environmental Studies	2	1	
		TOTAL	25	30	
THIRD YEAR					
FIFTH SEMESTER					
Part III	318C5A	Core Paper IX –Cost Accounting	4	5	
	318C5B	Core Paper XII – Banking Law & Practice	4	5	
	318C5C	Core Paper X - Income Tax Law and Practice I	4	5	
	318C5D	Core Paper XI –Auditing and Corporate Governance	4	5	
	318E5A 318E5B	Discipline Specific Elective 1/2 - Industrial Laws OR Insurance and Risk Management		3	4
		318E5C 318E5D	Discipline Specific Elective 3/4 Human Resource Management OR Research Methodology	3	4
	Part IV	318V5A	Value Education	2	2
	318V5B	Summer Internship / Industrial Training	2	-	
		TOTAL	26	30	

SIXTH SEMESTER				
Part-III	318C6A	Core Paper XIII – Management Accounting	4	6
	318C6B	Core Paper XIV- Income Tax Law and Practice II	4	6
	318C6C	Core Paper XV- Institutional Training	4	6
	318E6A 318E6B	Discipline Specific Elective 5/ Entrepreneurial Development OR 6/6 Computer Application in Business	3	5
	318E6C 318E6D	Discipline Specific Elective 7/8- Securities Law & Regulation of Financial Markets OR 8/8 - Spreadsheet for Business	3	5
Part-IV	318S6A	Professional Competency Skill – Training for Competitive Examinations	2	2
Part V	318V6A	Extension Activity	1	-
		TOTAL	21	30
GRAND TOTAL			140	180



UNIVERSITY OF MADRAS

Chepauk, Chennai 600 005

[Est.1857, State University, NAAC 'A⁺⁺' Grade, CGPA 3.59, NIRF2019 Rank: 20]

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Undergraduate Programme

Curriculum and Syllabus for

B.A. HISTORICAL STUDIES

(With effect from the Academic Year 2023-24)

JUNE 2023

Note: The Board of Studies in B.A. HISTORICAL STUDIES (Common) designed the syllabus as per Common Model Syllabus provided by TANSICHE based on Learning Outcome based Curriculum Framework (LOCF) as prescribed by the UGC.

PREAMBLE

CHOICE BASED CREDIT SYSTEM AND LEARNING OUTCOMES- BASED CURRICULUM FRAMEWORK BASED B. A Historical Studies - SYLLABUS	
Programme:	U.G.
Programme Code:	
Duration:	3 Years(UG)
Programme Outcomes:	<p>PO1: Disciplinary Knowledge with focus on Historical Studies: Capable of demonstrating comprehensive knowledge of major concepts, theoretical principles and contemporary development in Historical Studies and its allied subfields.</p> <p>The outcome based approach, particularly Historical Studies for undergraduate programme, incorporates a significant shift from teachers centric to learner centric pedagogies and from general to specific and participatory pedagogies where emphasis is on field study, educational tours, writing assignments, seminar presentation and tutorials etc. Teaching, therefore, becomes more interesting and engaging aiming at demonstrative learning.</p> <p>PO2: Skilled Communicator and Critical thinker: Ability to transmit information and ability to employ critical thinking relating to regional, national historical issues in a clear and concise manner in writing and oral skills.</p> <p>PO3: Sense of inquiry: Capability for asking relevant/appropriate questions relating to issues and problems in Historical Studies and planning, executing and reporting the results of any issues related to History.</p> <p>PO4: Team player/Leader: Capable of working effectively as part of a team in classroom, in society and real life situations.</p> <p>PO5: Skilled project manager: Capable of identifying/mobilizing appropriate resources required for a project, and managing a project successfully, while observing responsible and ethical conduct.</p> <p>PO6: Digitally literate: Capable of acquiring and using computer knowledge to promote historical sense.</p> <p>PO7: Ethical awareness/reasoning: Capable of embracing and demonstrating the ability to practice moral/ ethical values in one's profession.</p> <p>PO8: Lifelong learners: Capable of self-paced and self-directed learning aimed at personality development and for improving knowledge/skill development and current affairs.</p>
Programme Specific Outcomes:	<p>PSO1: The student is expected to acquire sound knowledge about the basics in the subject of historical studies.</p> <p>PSO 2: She will have developed capability in understanding historical developments.</p> <p>PSO 3: Upon completion of Bachelor's programme of Historical Studies, she will have acquired basic competency in understanding complex changes in the society.</p> <p>PSO 4: She will have ability to move from Lower Order of Thinking Skills to Higher Order of Thinking Skills in historical studies.</p> <p>PSO5: She will have developed values contributing to building strong nation.</p>

Mapping with Programme Outcomes:

PCOs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
PCO1	M	S	M	S	M	S	L	M
PCO2	S	S	L	S	S	M	L	M
PCO3	S	M	S	S	S	M	L	S
PCO4	S	S	S	S	S	S	M	S
PCO5	S	S	S	M	M	L	S	L

3 – Strong, 2- Medium, 1- Low

The Core subjects include newly introduced new subjects with latest developments in the field.

Highlights of the Revamped Curriculum:

- Student-centric, meeting the demands of fast changing society;
- Skill enhancement modules, project with viva-voce, exposure to entrepreneurial skills, training for competitive examinations;
- Sustaining the quality of the core components and incorporating application oriented content wherever required;
- Course packages allied with the discipline tailored topics, practical training, catering to the needs of stakeholders with research aptitude.
- Problem solving skills included as components in the Training for Competitive Examinations' course.
- The curriculum designed to strengthen the Industry-Academia interface and provide more job opportunities for the students.
- The Internship during the second year vacation to help the students gain valuable work experience, which connects classroom knowledge to real world experience and help them focus on the career path.
- Project with **viva-voce component** in the fifth semester enables the student to apply conceptual knowledge to practical situations.
- Innovative courses like **project and internships** will give students an edge over the counterparts in the job market.
- Techniques from inter disciplines incorporated as Elective courses.

Value additions in the Revamped Curriculum:

Semester	Newly introduced Components	Outcome/ Benefits
I	Foundation Course: Aims To facilitate learning from higher secondary to higher education; To provide an overview of the pedagogy of learning ;	<ul style="list-style-type: none"> ➤ Instill confidence among students ➤ Sustain interest in the subject
I&II	Skill Enhancement papers (Discipline centric / Generic / Entrepreneurial)	<ul style="list-style-type: none"> ➤ Industry ready graduates ➤ Skilled human resource ➤ Students are equipped with essential skills to make them employable
III&IV	Skill Enhancement papers (Discipline centric / Generic / Entrepreneurial)	<ul style="list-style-type: none"> ➤ Training in language and communication skills to enable the students gain knowledge and get exposure in the competitive world ➤ Discipline centric skill to improve the technical know-how of solving real life problems.
I&II	Elective papers	<ul style="list-style-type: none"> ➤ Strengthening the interdisciplinary domain knowledge. ➤ Introducing the stake holders to the State-of Art techniques from inter disciplines.
III&IV	Elective papers	<ul style="list-style-type: none"> ➤ Emerging topics in higher education / industry / communication network / health sector etc. are introduced with hands-on-training. ➤ Self-learning encouraged ➤ Application of the concept to real situation is conceived resulting intangible outcome
V& VI	Elective Papers	<ul style="list-style-type: none"> ➤ Employment opportunities enhanced ➤ Encourages the study beyond the course. ➤ Develop research framework and presenting their independent and intellectual ideas effectively.
Extra Credits: For Advanced Learners / Honors degree		<ul style="list-style-type: none"> ➤ To cater to the needs of peer learners / research aspirants
Skills acquired from the Courses		<ul style="list-style-type: none"> ➤ Knowledge, Problem Solving, Analytical ability, Professional Competency, Professional Communication and Transferrable Skill

**Credit Distribution for UG
Programmes**

Sem- I	Credit	H	Sem- II	Credit	H	Sem- III	Credit	H	Sem- IV	Credit	H	Sem- V	Credit	H	Sem- VI	Credit	H
Part 1. Tamil	3	6	Part.1. Tamil	3	6	Part.1. Tamil	3	6	Part.1. Tamil	3	6	5.1 Core IX	4	5	6.1 CoreXIII	4	6
Part.2 English	3	6	Part.2 English	3	6	Part.2 English	3	6	Part.2 English	3	6	5.2 Core X	4	5	6.2 Core XIV	4	6
1.3 Core I	5	5	2.3 Core III	5	5	3.3 Core V	5	5	4.3 Core VII Industry Module	5	5	5. 3. CoreXI	4	5	6.3 CoreXV	4	6
1.4 Core II	5	5	2.4 Core IV	5	5	3.4 Core VI	5	5	4.4 CoreVIII	5	5	5. 4. Core Project with viva-voce-XII	4	5	6.4 Elective -VII Generic/ Discipline Specific	3	5
1.5 Elective I Generic/ Discipline Specific	3	4	2.5 Elective II Generic/ Discipline Specific	3	4	3.5 Elective III Generic/ Discipline Specific	3	4	4.5 Elective IV Generic/ Discipline Specific	3	3	5.5 ElectiveV Generic/ Discipline Specific	3	4	6.5 Elective VIII Generic/ Discipline Specific	3	5
1.6 Skill SEC-1	2	2	2.6 SEC-2	2	2	3.6 SEC-4, (Entrepreneurial Skill)	1	1	4.6 SEC-6	2	2	5.6 ElectiveVI Generic/ Discipline Specific	3	4	6.6 Extension Activity	1	-
1.7 SEC -(Foundation Course)	2	2	2.7-SEC-3	2	2	3.7 SEC-5	2	2	4.7 SEC-7	2	2	5.7 Value Education	2	2	6.7 Profes- sional Comp- etency Skill	2	2
						3.8 E.V.S.	-	1	4.8 E.V.S	2	1	5.8 Summer Internship /Industrial Training	2				
	23	30		23	30		22	30		25	30		26	30		21	30
Total – 140 Credits																	

SEC = Skill Enhancement Course

Consolidated Semester wise and Component wise Credit distribution

Parts	Sem- I	Sem- II	Sem- III	Sem- IV	Sem- V	Sem- VI	Total Credits
Part I	3	3	3	3	-	-	12
Part II	3	3	3	3	-	-	12
Part III	13	13	13	13	22	18	92
Part IV	4	4	4	6	3	3	24
Total	23	23	23	25	26	21	140

***Part I, II, and Part III components will be separately taken into account for CGPA calculation and classification for the under graduate programme and the other components. IV, V have to be completed during the duration of the programme as per the norms, to be eligible for obtaining the UG degree.**

Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Seminars	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
	Total	100 Marks
Methods of Assessment		
Recall(K1)	Simple definitions, MCQ, Recall steps, Concept definitions	
Understand/ Comprehend(K2)	MCQ, True/False, Short essays, Concept explanations, Short summary or overview	
Application (K3)	Suggest idea / concept with examples, Suggest formulae, Solve problems, Observe, Explain	
Analyze(K4)	Problem – solving questions, Finish a procedure in many steps, Differentiate between various ideas, Map knowledge	
Evaluate(K5)	Longer essay / Evaluation essay, Critique or justify with pros and cons	
Create(K6)	Check knowledge in specific situations, Discussion, Debating or Presentations	

The CBCS System

All Programmes (named after the Core subject) mentioned earlier are based on Choice Based Credit System (CBCS). It is an instructional package developed to suit the needs of students to keep pace with the developments in higher education and the quality assurance expected in the light of new challenges in higher education.

1. Course of Study

The main subject of study for bachelor degree shall consist of the following:

Part – I	:	Tamil
Part – II	:	English
Part – III	:	Core, Allied subjects and Elective
Part – IV	:	(i) (a) Those who have not studied Tamil upto 12 th Standard taken a non- Tamil language under Part I shall take Tamil comprising of 2 courses (Level will be at 6 th STD). (b) Those who studied Tamil up to 12 th STD and took a Non Tamil language under Part I shall take Advanced Tamil comprising two courses. (c) Others that do not come under (a) & (b) can choose Non Major elective. (ii) Soft Skill paper; (iii) Environmental Studies (iii) Value Education
PART V	:	Extension activities: Extension activity is compulsory (ROTRACT, NCC,NSS, CSS, YRC, RRC, SPORTS, YOGA, etc.)

2. Credits

The term ‘Credit’ refers to the weightage given to a course, usually in relation to the instructional hours assigned to it. For instance, the course with six hours per week is assigned four credits, course with four / five hour per week is assigned three credits and course with two hour per week is given two credits. The total minimum credits, required for completing the UG program is 140.

COURSE TEMPLATE FOR UG PROGRAMME

PARTS	COURSES	NUMBER OF COURSES	CREDITS PER COURSE	TOTAL HOURS/SEMESTER	TOTAL CREDITS	PART WISE TOTAL CREDITS
PART I	LANGUAGE	4	3	6X15=90	12	12
PART II	ENGLISH	4	3	6X15=90	12	12
PART III	CORE	8	5	5X15=75	40	68
	CORE	4	4	5X15=75	16	
	CORE	3	4	6X15=90	12	
PART III	ELECTIVE	5	3	4X15=60	15	24
	ELECTIVE	1	3	3X15=45	3	
	ELECTIVE	2	3	3X15=45	6	
PART IV	SKILL ENHANCEMENT	6	2	2X15=30	12	15
PART IV	SKILL ENHANCEMENT (ENTREPRENEURIAL SKILL)	1	1	1X15=15	1	
PART IV	SKILL ENHANCEMENT FOUNDATION	1	2	2X15=30	2	
PART IV	EVS SEM III	1		1X15=15	2	2
	EVS SEM IV	-	2	1X15=15		
PART IV	VALUE EDUCATION	1	2	2X15=30	2	2
PART IV	PROFESSIONAL COMPETENCY SKILL	1	2	2X15=30	2	2
PART V	INTERNSHIP/INDUSTRIAL TRAINING		2	-	2	2
PART V	EXTENSION ACTIVITY	-	1	-	1	1

COURSE: B A HISTORICAL STUDIES
WITH EFFECT FROM: 2023-2024
COURSE STRUCTURE

I SEMESTER

COMPONENT	TITLE OF THE COURSE	HOURS/ WEEK	CREDITS	CIA	EXTERNAL	TOTAL
PART I	LANGUAGE PAPER I	6	3	25	75	100
PART II	100L1Z: ENGLISH PAPER I	6	3	25	75	100
PART III	106C1A: CORE-I: History of Ancient India up to 1206 CE	5	5	25	75	100
	106C1B: CORE-II: History of Tamil Nadu up to 850 CE	5	5	25	75	100
	106E1A: ELECTIVE-I: Principles of Political Science	4	3	25	75	100
PART IV	106S1A: SEC 1: Archives Keeping *	2	2	25	75	100
	100L1L: Basic Tamil-I (Other Language Students) *					
	100L1M: Advanced Tamil-I (Other Language Students) *					
	106B1A: SEC FOUNDATION/BRIDGE COURSE Elements of History	2	2	25	75	100
	TOTAL	30	23			

*** PART-IV: SEC-1 / Basic Tamil / Advanced Tamil (Any one)**

1. Students who have studied Tamil upto XII STD and also have taken Tamil in Part I shall take SEC-I.
2. Students who have **not** studied Tamil upto XII STD and have taken any Language other than Tamil in Part-I shall take **Basic Tamil** comprising of Two Courses (level will be at 6th Std.).
3. Students who have studied Tamil upto XII STD and have taken any Language other than Tamil in Part-I shall take **Advanced Tamil** comprising of Two Courses.

II SEMESTER

COMPONENT	TITLE OF THE COURSE	HOURS/ WEEK	CREDITS	CIA	EXTERNAL	TOTAL
PART I	LANGUAGE PAPER II	6	3	25	75	100
PART II	100L2Z: ENGLISH PAPER II	6	3	25	75	100
PART III	106C2A: CORE III History of Early Medieval India 1206-1526 CE	5	5	25	75	100
	106C2B: CORE IV History of Tamilnadu 850-1565 CE	5	5	25	75	100
	106E2A: ELECTIVE II Geography of India	4	3	25	75	100
PART IV	106S2A: SEC 2 Museum Management	2	2	25	75	100
	100L2L: Basic Tamil-I (Other Language Students) *					
	100L2M: Advanced Tamil-I (Other Language Students) *					
	106S2B: SEC 3 Introduction to Knowledge Management (KM)	2	2	25	75	100
	TOTAL	30	23			

III SEMESTER

COMPONENT	TITLE OF THE COURSE	HOURS/ WEEK	CREDITS	CIA	EXTERNAL	TOTAL
PART I	LANGUAGE PAPER III	6	3	25	75	100
PART II	200L3Z: ENGLISH PAPER III	6	3	25	75	100
PART III	206C3A: CORE V : History of Medieval India 1526-1707 CE	5	5	25	75	100
	206C3B: CORE VI : History of Tamil Nadu 1565-1858 CE	5	5	25	75	100
	206E3A: ELECTIVE III : Basics of Archaeology	4	3	25	75	100
PART IV	206S3A: SEC 4 Entrepreneurial Skill : Tourism Entrepreneurship	1	1	25	75	100
	206S3B: SEC 5 : History of Ecology and Environment	2	2	25	75	100
	EVS	1	-	-	-	-
	TOTAL	30	22			

IV SEMESTER

COMPONENT	TITLE OF THE COURSE	HOURS/ WEEK	CREDITS	CIA	EXTERNAL	TOTAL
PART I	LANGUAGE PAPER IV	6	3	25	75	100
PART II	200L4Z: ENGLISH PAPER IV	6	3	25	75	100
PART III	206C4A: CORE VII History of Modern India 1707-1857 CE	5	5	25	75	100
	206C4B: CORE VIII Constitutional History of India, 1773-1947	5	5	25	75	100
	206E4A: ELECTIVE IV Outlines of Indian Philosophy	3	3	25	75	100
PART IV	206S4A: SEC 6 Sustainable Tourism	2	2	25	75	100
	206S4B: SEC 7 Cultural Tourism	2	2	25	75	100
	EVS	1	2	25	75	100
	TOTAL	30	25			

V SEMESTER

COMPONENT	TITLE OF THE COURSE	HOURS/ WEEK	CREDITS	CIA	EXTERNAL	TOTAL
PART III	306C5A: CORE XI Indian National Movement 1858 – 1947 CE	5	4	25	75	100
	306C5B: CORE X Freedom Movement In Tamil Nadu 1806 - 1947 CE	5	4	25	75	100
	306C5C: CORE XI History of USA 1945 – 2000 CE	5	4	25	75	100
	306C5D: CORE XII Project with Viva Voce	5	4	25	75	100
	306E5A: ELECTIVE V History of Civilizations (excluding India)	4	3	25	75	100
	306E5B: ELECTIVE VI History of Modern Europe 1789-1919 CE	4	3	25	75	100
PART IV	VALUE EDUCATION	2	2	25	75	100
	SUMMER INTERNSHIP/INDUSTRIAL TRAINING	-	2	-	-	-
	TOTAL	30	26			

VI SEMESTER

COMPONENT	TITLE OF THE COURSE	HOURS/ WEEK	CREDITS	CIA	EXTERNAL	TOTAL
PART III	306C6A: CORE XIII Contemporary India 1947-2014 CE	6	4	25	75	100
	306C6B: CORE XIV Indian Constitution	6	4	25	75	100
	306C6C: CORE XV Contemporary Tamil Nadu 1947 – 2016 CE	6	4	25	75	100
	306E6A: ELECTIVE VII Women Studies	5	3	25	75	100
	306E6B: ELECTIVE VIII Human Rights	5	3	25	75	100
PART IV	Professional Competency Skill: History for Competitive Exams	2	2	25	75	100
PART V	EXTENSION ACTIVITY	-	1	-	-	-
	TOTAL	30	21			

3. Extension Activity

All the students shall have to enroll for NSS/NCC/NSO (Sports & Games) Rotract/ Youth Red Cross or any other service organizations in the college and shall have to put in compulsory minimum attendance of 40 hours which shall be duly certified by the Principal of the College before 31st March in a year. If a student LACKS 40 HOURS ATTENDANCE in the First Year, he/ shall have to compensate the same during the subsequent years.

Students who complete minimum attendance of 40 hours in One year will get HALF A CREDIT and those who complete the attendance of 80 or more hours in Two Years will get ONE CREDIT.

Literacy and Population Education Field work shall be compulsory components in the above extension service activities.

4. Selection of candidates to Non-Major Elective Courses and Skill based Elective Courses

The Non-Major and skill based elective Courses 2+4 in numbers for each UG degree, are open to all students irrespective of science, Arts or Commerce Programmes. A student shall choose at least two Non-Major Elective Courses and three skill based elective courses from outside his / her Department.

Selection of student to the EC (NME & SS):

- The Department Committee shall follow a selection procedure on a first come first served basis, fixing the maximum number of students, giving counselling to the students etc. to avoid overcrowding to

particular course(s) at the expense of some other courses.

- b. The failed candidates in one EC are permitted to opt for another EC in another programme or they are permitted to continue with the same EC.
- c. The College shall provide all information relating to the ECs in each programme to all the students so as to enable them to choose their ECs.

B.A- HISTORICAL STUDIES

Programme Outcomes

VISION AND MISSION OF B.A HISTORICAL STUDIES

VISION

B.A HISTORICAL STUDIES ensure the candidates an up-to-date understanding of the concept of History to nurture the value of historical studies;

Enable the contextual knowledge in historical research and communicate effectively with stakeholders with the society at large for enhancing the quality of life.

MISSION

Graduates will address the major concerns of our society and to create extension activities with linkage to community benefits

Graduates will apply the major concepts and principles from different branches of **Historical studies** to explain social phenomena.

Students, after their three years of study and experience, will be able to:

- a. Demonstrate strong theoretical and practical foundation in their domain;
- b. Pursue higher education in their field of study and continue their lifelong passion for learning and motivate others;
- c. Evolve as leaders and entrepreneurs with moral and professional ethical values;
- d. Exhibit interpersonal and communication skills to work effectively as individuals or in team; and
- e. Emerge as responsible citizens committed to the cause of nation building by serving the society.



University of Madras

Chepauk, Chennai 600 005

[Est. 1857, State University, NAAC 'A++' Grade, CGPA 3.59, NIRF 2019 Rank: 20]

Website: www.unom.ac.in, Tel. 044-2539 9561

Postgraduate Programme M.Com. (General)

Curriculum and Syllabus (with effect from the Academic Year 2023-24)

June 2023

Learning Outcome Based Curriculum Framework

Note: The Board of Studies is designed the syllabus for Master of Commerce (General) based on Learning Outcomes Based Curriculum Framework as prescribed by UGC

CONTENTS

- i. PO and PSO Description
- ii. PG – Template
- iii. Methods of Evaluation & Methods of Assessment
- iv. Semester Index.
- v. Subjects – Core, Elective, Nonmajor, Skill Enhanced, Ability Enhanced, Extension Activity, Environment, Professional Competency
 - 1) *Course Lesson Box*
 - 2) *Course Objectives*
 - 3) *Units*
 - 4) *Learning Outcome*
 - 5) *Reference and Text Books*
 - 6) *Web Sources*
 - 7) *PO & PSO Mapping tables*

M.Com., GENERAL

Programme Objectives:

The M.Com. Post Graduate Degree program encompasses advancements in the fields of finance, marketing, management, accounting, law, taxation, entrepreneurship, organisational behaviour, computer applications, research, etc., to equip students with indepth knowledge and skills required to cope with the dynamics of the constantly changing business environment and technological upgradations.

This program provides the framework to enhance the learner's acumen, logical and analytical thinking through mandatory internships and research projects which facilitates industry exposure, ensuring job readiness and confidence to become job providers.

TANSCHER REGULATIONS ON LEARNING OUTCOMES-BASED CURRICULUM FRAMEWORK FOR POSTGRADUATE EDUCATION	
Programme	M.COM GENERAL
Programme Code	
Duration	PG - Two Years
Programme Outcomes (Pos)	<p>PO1: Problem Solving Skill</p> <p>Apply knowledge of Management theories and Human Resource practices to solve business problems through research in Global context.</p> <p>PO2: Decision Making Skill</p> <p>Foster analytical and critical thinking abilities for data-based decision-making.</p> <p>PO3: Ethical Value</p> <p>Ability to incorporate quality, ethical and legal value-based perspectives to all organizational activities.</p> <p>PO4: Communication Skill</p> <p>Ability to develop communication, managerial and interpersonal skills.</p> <p>PO5: Individual and Team Leadership Skill</p> <p>Capability to lead themselves and the team to achieve organizational goals.</p> <p>PO6: Employability Skill</p> <p>Inculcate contemporary business practices to enhance employability</p>

	<p>skills in the competitive environment.</p> <p>PO7: Entrepreneurial Skill</p> <p>Equip with skills and competencies to become an entrepreneur.</p> <p>PO8: Contribution to Society</p> <p>Succeed in career endeavors and contribute significantly to society.</p> <p>PO 9 Multicultural competence</p> <p>Possess knowledge of the values and beliefs of multiple cultures and a global perspective.</p> <p>PO 10: Moral and ethical awareness/reasoning</p> <p>Ability to embrace moral/ethical values in conducting one’s life.</p>
<p>Programme Specific Outcomes (PSOs)</p>	<p>PSO1 – Placement</p> <p>To prepare the students who will demonstrate respectful engagement with others’ ideas, behaviors, beliefs and apply diverse frames of reference to decisions and actions.</p> <p>PSO 2 - Entrepreneur</p> <p>To create effective entrepreneurs by enhancing their critical thinking, problem solving, decision making and leadership skill that will facilitate startups and high potential organizations.</p> <p>PSO3 – Research and Development</p> <p>Design and implement HR systems and practices grounded in research that comply with employment laws, leading the organization towards growth and development.</p> <p>PSO4 – Contribution to Business World</p> <p>To produce employable, ethical and innovative professionals to sustain in the dynamic business world.</p> <p>PSO 5 – Contribution to the Society</p> <p>To contribute to the development of the society by collaborating with stakeholders for mutual benefit.</p>

METHODS OF EVALUATION		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments / Snap Test / Quiz	
	Seminars	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
Total		100 Marks
METHODS OF ASSESSMENT		
Remembering (K1)	<ul style="list-style-type: none"> • The lowest level of questions require students to recall information from the course content • Knowledge questions usually require students to identify information in the textbook. 	
Understanding (K2)	<ul style="list-style-type: none"> • Understanding of facts and ideas by comprehending organizing, comparing, translating, interpolating and interpreting in their own words. • The questions go beyond simple recall and require students to combine data together 	
Application (K3)	<ul style="list-style-type: none"> • Students have to solve problems by using / applying a concept learned in the classroom. • Students must use their knowledge to determine an exact response. 	
Analyze (K4)	<ul style="list-style-type: none"> • Analyzing the question is one that asks the students to break down something into its component parts. • Analyzing requires students to identify reasons causes or motives and reach conclusions or generalizations. 	
Evaluate (K5)	<ul style="list-style-type: none"> • Evaluation requires an individual to make judgment on something. • Questions to be asked to judge the value of an idea, a character, a work of art, or a solution to a problem. • Students are engaged in decision-making and problem – solving. • Evaluation questions do not have single right answers. 	
Create (K6)	<ul style="list-style-type: none"> • The questions of this category challenge students to get engaged in creative and original thinking. • Developing original ideas and problem solving skills 	

**PROGRAMME OUTCOMES (PO) - PROGRAMME SPECIFIC
OUTCOMES (PSO) MAPPING**

PROGRAMME SPECIFIC OUTCOMES (PSO)					
	PO1	PO2	PO3	PO4	PO5
PSO1	3	3	3	3	3
PSO2	3	3	3	3	3
PSO3	3	3	3	3	3
PSO4	3	3	3	3	3
PSO5	3	3	3	3	3

Level of Correlation between PO's and PSO's

(Suggested by UGC as per Six Sigma Tool – Cause and Effect Matrix)

Assign the value

1 – Low

2 – Medium

3 – High

0 – No Correlation

Credit Distribution for PG Programme in Commerce

M.Com. (General)

First Year

Semester I

Course	Credit	Hours per Week
413C1A: Core I - Business Finance	4	6
413C1B: Core II - Digital Marketing	4	6
413C1C: Core III - Banking and Insurance	4	6
Elective I – 413E1A: Security Analysis and Portfolio Management (or) 413E1B: Operations Research	4	6
Elective II 413E1C: Labour Laws (or) 413E1D: Strategic Human Resource Management	4	6
Total	20	30

Semester II

Course	Credit	Hours per Week
413C2A: Core IV - Strategic Cost Management	5	6
413C2B: Core V - Corporate Accounting	5	6
413C2C: Core VI - Setting up of Business Entities	4	6
Elective III 413E2A: Business Ethics and Corporate Sustainability (or) 413E2B: Audit and Due Diligence	3	4
Elective IV 413E2C: Rural and Agricultural Marketing (or) 413E2D: Logistics and Supply Chain Management	3	4
413S2A: SEC-I - Advertising and Media Management	2	4
Internship/Industrial Activity (Credits)	-	-
Total	22	30

Second Year**Semester III**

Course	Credit	Hours per Week
513C3A: Core VII - Tax Planning and Management	5	6
513C3B: Core VIII - Research Methodology	5	6
513C3C: Core IX - Advanced Cost and Management Accounting	5	6
513C31: Core X - Computer Applications in Business	4	6
Elective V 513E3A: Strategic Management (or) 513E3B: International Financial Management	3	3
513S3A: SEC-II - Stock Market Operations	2	3
513S3B: Internship/Industrial Activity (Credits)	2	-
Total	26	30

Semester IV

Course	Credit	Hours per Week
513C4A: Core XI - Corporate and Economic Laws	5	6
513C4B: Core XII - Human Resource Analytics	5	6
513C4C: Project with Viva	7	10
Elective VI 513E4A: Organisational Behaviour (or) 513E4B: Insolvency Law and Practice	3	4
513S4A: Skill Enhancement/Professional Competency Consumer Behaviour	2	4
513V4A: Extension Activity	1	-
Total	23	30
Total (Semester I to IV) credits	91	

Master of Social Work

MSW

SYLLABUS

FROM THE ACADEMIC YEAR

2023-2024

TANSCHEREGULATIONSONLEARNINGOUTCOMES-BASEDCURRICULUM FRAMEWORKFORPOSTGRADUATEEDUCATION	
Programme	M.S.W
Programme Code	
Duration	PGTwoYears
Programme Outcomes(Pos)	<p>PO1:ProblemSolvingSkill ApplyknowledgeofManagementtheoriesandHumanResourcepracticestosolvebusinessproblemsthroughresearchinGlobalcontext</p> <p>PO2:DecisionMakingSkill Foster analytical and critical thinking abilities for data-baseddecision-making.</p> <p>PO3:EthicalValue Abilitytoincorporatequality,ethicalandlegalvalue-basedperspectivestoallorganizationalactivities.</p> <p>PO4:CommunicationSkill Abilitytodevelopcommunication,managerialandinterpersonalskills.</p> <p>PO5:IndividualandTeamLeadershipSkill Capabilitytoleadthemselvesandtheteamtoachieveorganizationalgoals.</p> <p>PO6:EmployabilitySkill Inculcate contemporary business practices to enhanceemployabilityskillsinthecompetitiveenvironment.</p> <p>PO7:EntrepreneurialSkill Equipwithskillsandcompetenciestobecomeanentrepreneur.</p> <p>PO8:ContributiontoSociety Succeed in career endeavors and contribute significantly tosociety.</p> <p>PO9Multiculturalcompetence Possess knowledge of the values and beliefs of multipleculturesand a global perspective.</p>

	<p>PO10: Moral and ethical awareness/reasoning Ability to embrace moral/ethical values in conducting one's life.</p>
<p>Programme Specific Outcomes (PSOs)</p>	<p>PSO1–Placement To prepare the students who will demonstrate respectful engagement with others' ideas, behaviors, beliefs and apply diverse frames of reference to decisions and actions.</p> <p>PSO2-Entrepreneur To create effective entrepreneurs by enhancing their critical thinking, problem solving, decision making and leadership skill that will facilitate startups and high potential organizations.</p> <p>PSO3–Research and Development Design and implement HR systems and practices grounded in research that comply with employment laws, leading the organization towards growth and development.</p> <p>PSO4–Contribution to Business World To produce employable, ethical and innovative professionals to sustain in the dynamic business world.</p> <p>PSO5 –Contribution to the Society To contribute to the development of the society by collaborating with stakeholders for mutual benefit.</p>

METHODS OF EVALUATION		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments / Snap Test / Quiz	
	Seminars	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
Total		100 Marks
METHODS OF ASSESSMENT		
Remembering (K1)	<ul style="list-style-type: none"> The lowest level of questions require students to recall information from the course content Knowledge questions usually require students to identify information in the textbook. 	
Understanding (K2)	<ul style="list-style-type: none"> Understanding of facts and ideas by comprehending, organizing, comparing, translating, interpolating and interpreting in their own words. The questions go beyond simple recall and require students to combine data together 	
Application (K3)	<ul style="list-style-type: none"> Students have to solve problems by using/applying a concept learned in the classroom. Students must use their knowledge to determine an exact response. 	
Analyze (K4)	<ul style="list-style-type: none"> Analyzing the question is one that asks the student to break down something into its component parts. Analyzing requires students to identify reasons, causes or motives and reach conclusions or generalizations. 	
Evaluate (K5)	<ul style="list-style-type: none"> Evaluation requires an individual to make judgment on something. Questions to be asked to judge the value of an idea, a character, a work of art, or a solution to a problem. Students are engaged in decision-making and problem-solving. Evaluation questions do not have single right answers. 	
Create (K6)	<ul style="list-style-type: none"> The questions of this category challenge students to get engaged in creative and original thinking. Developing original ideas and problem-solving skills 	

FIRSTYEAR

Semester-I

Category	Title of the Subject	Credit	No. of Hours
Core Course- I	432C1A: Social Work Profession	4	4
Core Course- II	432C1B: Social Case Work	4	4
Core Course- III	432C1C: Social Group Work	4	6
Core Course- IV	432C1D: Field Work-I	5	12
Elective Course I	432E1A: Sociological and Psychological Foundations for Social Work (OR)	3	4
	432E1B: Society and Human Behaviour		
Skill Enhancement Course[SEC]- I	432S1A: Life Skills for Social Work	2	2
Total		22	30

FIRSTYEAR

Semester-II

Category	Title of the Subject	Credit	No. of Hours
Core Course- V	432C2A: Community Organization and Social Action	4	4
Core Course-VI	432C2B: Social Work Research and Statistics	4	4
Core Course-VII	432C2C: Social Welfare Administration, Social Policies and Social Legislation	4	4
Core Course-VIII	432C2D: Field Work-II	6	12
Elective Course-II	432E2A: Entrepreneurship Development (or)	3	4
	432E2B: Green Social Work		
Skill Enhancement Course[SEC]- II	432S2A: Skill for Competitive Examination	2	2
Total		23	30

SECONDYEAR - Semester-III

Category	Title of the Subject		Credit	No. of Hours
Core Course– IX	CD	532C3A: Rural Community Development	4	4
	HRM	532C3B: Human Resource Management		
	M&P	532C3C: Medical Social Work		
Core Course– X	CD	532C3D: Tribal Development in India	4	4
	HRM	532C3E: Labour Legislations		
	M&P	532C3F: Mental Health and Psychiatric Disorders		
Core Course–X1	Field Work–III 532C3G: Community Development Specialization 532C3H: Human Resource Management (Manufacturing Sector) 532C3I: Field Work For Medical Social Work		6	12
Elective Course-III	532E3A: Disaster Management(or) 532E3B: Corporate Social Responsibility		3	4
Elective Course–IV	532E3C: Counselling in Social Work(or) 532E3D: Public Health in India		3	4
Skill Enhancement Course- III	532S3A: Employability Skills of Social Workers		2	2
Internship	532S3B: Summer Internship Training		2	
Total			24	30

SECONDYEAR - Semester-IV

Category		Title of the Subject	Credit	No. of Hours
Core Course–XII	CD	532C4A: Urban Community Development	5	6
	HRM	532C4B: Industrial Relations and Employee Welfare		
	M&P	532C4C: Psychiatric Social Work		
Core Course–XIII	CD	532C4D: NGO Management	5	6
	HRM	532C4E: Organizational Behaviour & Organization Development		
	M&P	532C4F: Clinical Social Work		
	CD	532C4G: Social Work Practice in Project Management		
	HRM	532C4H: Strategic Human Resource Management		
	M&P	532C4I: Therapeutic Intervention in Social Work		
Core Course–XIV	Field Work–IV 532C4J: Community Development(CSR Setting) 532C4K: Human Resource Management (Service Sector) 532C4L: Field Work For Psychiatric Social Work		6	12
Project with Viva-Voce	532C4M: Research Project		4	6
Professional Competence Course	532S4A: Block Placement		2	
Total			22	30

NOTE FOR CORE COURSE – FIELD WORK

1. Field Work Conference	2 Hour

2. Practice in the Field(5Hours perdayx2Days)	10 Hours

Total Hours for the Field Workfor2 Days	12Hours

சென்னைப் பல்கலைக்கழகம்

முதுகலை - தமிழ்

**(CHOICE BASED CREDIT
SYSTEM)**

M.A. TAMIL

LEARNING OUTCOMES-BASED CURRICULUM FRAME WORK GUIDELINES BASED REGULATIONS FOR POST GRADUATE PROGRAMME

Programme:	M.A Tamil
Programme Code:	
Duration:	2 years for PG
Programme Outcomes:	<p>PO1: Problem Solving Skill: Apply knowledge of Management theories and Human Resource practices to solve business problems through research in Global context</p> <p>PO2: Decision Making Skill: Foster analytical and critical thinking abilities for data-based decision-making.</p> <p>PO3: Ethical Value: Ability to incorporate quality, ethical and legal value-based perspectives to all organizational activities.</p> <p>PO4: Communication Skill: Ability to develop communication, managerial and interpersonal skills.</p> <p>PO5: Individual and Team Leadership Skill: Capability to lead themselves and the team to achieve organizational goals.</p> <p>PO6: Employability Skill: Inculcate contemporary business practices to enhance employability skills in the competitive environment.</p> <p>PO7: Entrepreneurial Skill: Equip with skills and competencies to become an entrepreneur.</p> <p>PO8: Contribution to Society: Succeed in career endeavors and contribute significantly to society.</p> <p>PO 9 Multicultural competence: Possess knowledge of the values and beliefs of multiple cultures and a global perspective;.</p> <p>PO 10: Moral and ethical awareness/reasoning: Ability to embrace moral/ethical values in conducting one’s life,</p> <p>PO 11: Leadership readiness/qualities: Capability for mapping out the tasks of a team or an organization, and setting direction, formulating an inspiring vision, building a team</p>

	<p>PO 12: Lifelong learning: Ability to acquire knowledge and skills, including „learning how to learn“,</p>
<p>PROGRAMM E SPECIFIC OUTCOMES</p>	<p>PSO1: முதன்மைப் பாடங்களின் வழித் தமிழ் இலக்கிய அடிப்படையை அறிதல், இலக்கிய உட்பிரிவுகளில் (கவிதை, புதினம், சிறுகதை உரைநடை) போன்றவற்றில் படைப்பாக்கச் சிந்தனைகளைப் பெற வைத்தல்-அதன்வழி ஆய்வு மேற்கொள்வதற்கான அடித்தளத்தை மாணவியர் பெற வைத்து உயர்கல்விக்கு வழிகாட்டுதலை உருவாக்கக் கூடியதாக அமைதல்.</p> <p>PSO2:தற்காலத்திற்கேற்ற வகையில் கணினி இணையப் பயன்பாட்டு மின் ஊடகங்களின் அறிவை மாணவியர் பெற வைத்தல். தமிழ் இலக்கியத் தொடர்பான பிற துறை அறிவைப் பெற இது வாய்ப்பளிக்கின்றது. மேலும் அதன்வழிப் பன்முக நோக்கும் புத்தறிவுச் சிந்தனையும் பெற வழி வகுத்தல் .</p>

UNIVERSITY OF MADRAS
SYLLABUS FOR M.A. TAMIL

<u>பருவம் 1</u>						
Course Code	Title of the Course	Hrs	Credits	Marks		
				Int	Ext	Total
409C1A	இக்கால இலக்கியம் - 1 MODERN LITERATURE - 1	7	5	25	75	100
409C1B	அற இலக்கியம் DIDACTIC LITERATURE	7	5	25	75	100
409C1C	தொல்காப்பியம்-பொருளதிகாரம் - 1 TOLKAPPIYAM - PORULATIKARAM - 1	6	4	25	75	100
409E1A	அயலகத் தமிழ் இலக்கியம் OVERSEAS TAMIL LITERATURE	5	3	25	75	100
409E1B	நாட்டார் வழக்காற்றியல் FOLKLORISTICS	5	3	25	75	100
		30	20			
<u>பருவம் 2</u>						
409C2A	இக்கால இலக்கியம் - 2 MODERN LITERATURE - 2	6	5	25	75	100
409C2B	பத்தி இலக்கியம் BHAKTI LITERATURE	6	5	25	75	100
409C2C	தொல்காப்பியம்-பொருளதிகாரம் - 2 TOLKAPPIYAM - PORULATIKĀRAM - 2	6	4	25	75	100
409E2A	பொது மொழியியல் GENERAL LINGUISTICS	4	3	25	75	100
409E2B	இலக்கியத் திறனாய்வும் கொள்கைகளும் LITERARY CRITICISM AND THEORIES	4	3	25	75	100
409S2A	மொழிபெயர்ப்பு இலக்கியம் TRANSLATED LITERATURE	4	2	25	75	100
		30	22			

<u>பருவம் 3</u>						
509C3A	சங்கஇலக்கியம் - 1 SANGAM LITERATURE - 1	6	5	25	75	100
509C3B	காப்பியஇலக்கியம் EPIC LITERATURE	6	5	25	75	100
509C3C	தொல்காப்பியம்-எழுத்ததிகாரம் TOLKAPPIYAM - ELUTTHATHIKARAM	6	5	25	75	100
509C3D	சிறுநூல்களின் MINOR LITERATURE	6	4	25	75	100
509E3A	பெரியாரியல் PERIYAR STUDIES	3	3	25	75	100
509S3A	<u>மின் நூலாக்கமும்மின் கல்வியும்</u> E-BOOK CREATION AND E-LEARNING	3	2	25	75	100
	<u>Internship</u>	-	2			
		30	26			
<u>பருவம் 4</u>						
509C4A	சங்கஇலக்கியம் - 2 SANGAM LITERATURE - 2	6	5	25	75	100
509C4B	தொல்காப்பியம்-சொல்லதிகாரம் TOLKAPPIAM – COLLATHIKARAM	6	5	25	75	100
509C4C	திட்டக்கட்டுரை	10	7	50	50	100
509E4A	ஊடகக்கலைத்திறன் MEDIA SKILLS (Term Paper & Seminar Presentation)	4	3	25	75	100
509S4A	தமிழியல்: ஆய்வுவரலாறும்நெறிமுறைகளும்(Research Studies- Based on NET/SET syllabus)	4	2	25	75	100